

# 2012 PGA CHAMPIONSHIP TICKET NEWS

Volume 1  
April 2011



August 6-12, 2012  
The Ocean Course  
Kiawah Island, SC



## COURSE CHANGES FOR 2012 FAVOR SPECTATORS

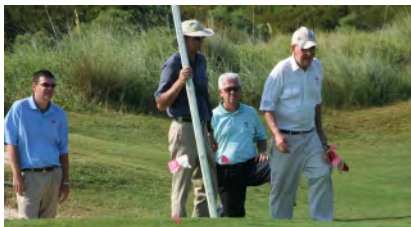
Legendary course designer Pete Dye toured The Ocean Course at Kiawah Island Golf Resort recently to review his proposed course changes for the 2012 PGA Championship.

While no revolutionary modifications will be made to The Ocean Course, changes are designed to improve gallery views and allow spectators to move around the course more efficiently.

2012 PGA Championship fans can now enjoy elevated viewing areas alongside numerous greens on the front and back nine, including a newly created natural amphitheater surrounding the dramatic par 3, 17th hole able to accommodate up to 5,000 spectators.

"It is our intent not to make any major changes to The Ocean Course," said Kerry Haigh, The PGA of America's Managing Director for Championships and Business Development. "The design has withstood the test of time. We are looking to create a few more viewing areas to improve the spectator experience."

"It's fun to see the course in such great shape," said Pete Dye. "It's in perfect condition. We don't have to change much to get it ready for the 2012 PGA Championship."



Pete Dye (right) discussing recent changes at The Ocean Course

## 94% OF ALL TICKETS SOLD REMAINING INVENTORY TO GO ON SALE AUGUST 15

Consider yourself lucky - you already have your tickets. After the most successful ticket pre-sale in PGA Championship history, only 6% of tickets remain. Saturday Grounds tickets have already SOLD OUT and less than 1,000 tickets remain for Friday and Sunday Grounds and the Wanamaker Club.

The public ticket sale will re-open on Monday, August 15, following the conclusion of the 2011 PGA Championship. Visit [PGA2012.com](http://PGA2012.com) for more information about pricing and availability.

## MAY I SHOW YOU TO YOUR SEAT?

Looking to upgrade to the ultimate VIP experience at the PGA Championship? With two levels of covered seating overlooking the dramatic par 3 17th hole, a full open bar, and daily food service, the Champions Club is the place to be. Tickets can be purchased daily or weekly. For more information about upgrading your tickets, visit [PGA2012.com](http://PGA2012.com) or call (843) 768-6043.

## THE ULTIMATE TEST OF GOLF A CHANCE TO PLAY THE OCEAN COURSE LIKE THE PROS

The Kiawah Island Golf Resort has announced that from Aug. 1-7, 2011, The Ocean Course will be set up in the same conditions as it will be during the 2012 PGA Championship, including green speeds, rough lengths and fairway lines, with tees set at the PGA-indicated length of a mind-numbing 7,606 yards. Guests will have the opportunity to test their skills against what the PGA Tour players will face while having a chance to win a great Kiawah Island Golf Resort golf vacation package.

The PGA Challenge is open to everyone. For further information on the PGA Challenge call 800-576-1570 or visit <http://www.kiawahresort.com/packages/golf/>.

Photo: www.wgt.com



11th hole - The Ocean Course



# PGA

# WHERE TO STAY DURING THE PGA!

On a daily basis, this is the most common question that our PGA office is asked by our out of town ticket holders.

Charleston was recently named the No. 2 Top American Destination so we know there are plenty of hotel rooms and rental homes available, both on and off the island. You just need to know where to search.

Downtown Charleston has the most rooms, restaurants, and will host the majority of our PGA guests. The Charleston Area CVB is the first place to visit ([www.PGApackages.com](http://www.PGApackages.com)) as it includes all downtown and Charleston area hotels.

For those who are looking to stay on Kiawah or Seabrook Island numerous rental agencies exist. Our suggestions are to start with Kiawah Island Golf Resort ([www.KiawahResort.com](http://www.KiawahResort.com)) and then search the Town of Kiawah and Seabrook websites for their recommended rental agencies.

## On Island:

Kiawah Island Golf Resort

## Downtown Charleston:

Charleston Area CVB (includes all Charleston area hotels)

## GOLF FOR FREE ONLINE

Play The Ocean Course online for free by clicking [here](#). Our lowest score has been a 74 (2-over par), can you beat that?

## GOLF DEALS AT KIAWAH

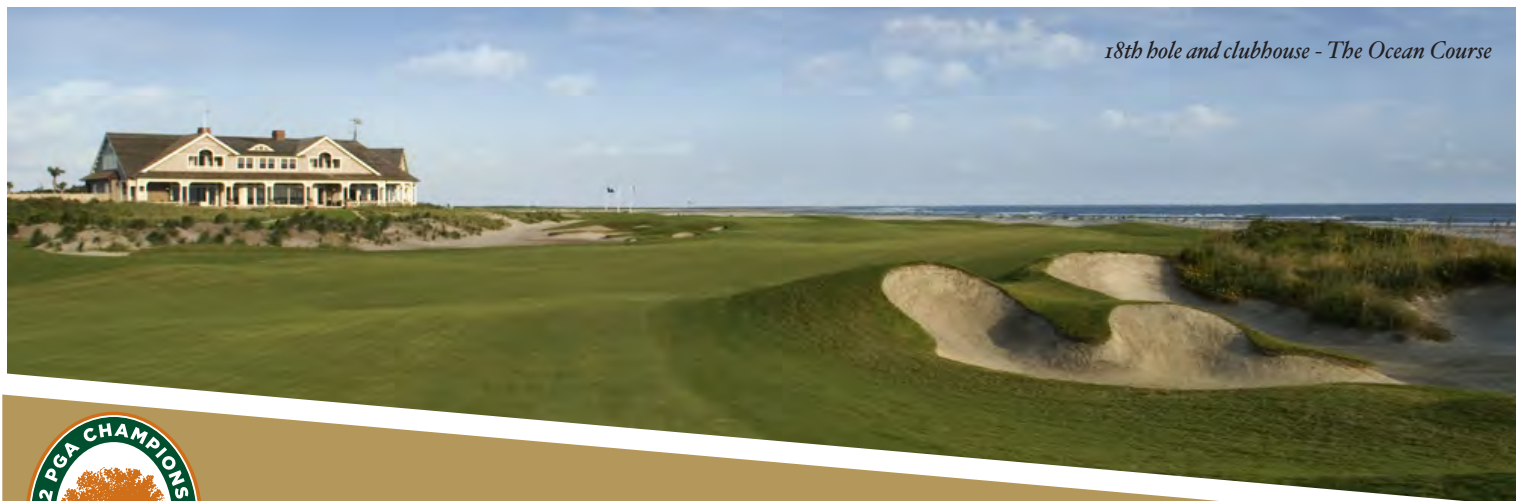
As a 2012 PGA ticket purchaser, play golf anytime from 1/1/2011 - 8/12/2012 with special preferred rates on all five Kiawah Island Golf Resort courses. Prices vary by course and season. For full details, [click here](#).

## PGA CHAMPIONSHIP TRIVIA

The first correct response emailed to [2012pga@pgahq.com](mailto:2012pga@pgahq.com) to the question below will win an official 2012 PGA Championship logo hat. Good luck!

Who holds the record for the quickest completion of an 18-hole round in PGA Championship History?

## STAY UP TO DATE WITH ALL THE LATEST 2012 PGA NEWS



*18th hole and clubhouse - The Ocean Course*



## THE 2012 WEBSITE IS LIVE

The official 2012 PGA Championship website, [www.PGA2012.com](http://www.PGA2012.com) is your only source for the latest information on tickets, hospitality, and volunteer opportunities.