YEAR-END GOLF PARTICIPATION SURVEY

Thank you for your patronage over the past year and your participation in our Play Golf America programs. We hope we were successful at increasing your enjoyment and involvement in the game of golf. To continue to better serve you and others wishing to play this great game it is critical for us to measure the impact our programs have had on your participation in the game. Please take a few minutes to complete this brief survey. By completing this survey, your name will be entered into a drawing where one winner will receive a _______ valued at _____ and ___ winners will have their choice of _______ or ________ valued at __ each. On behalf of the entire golf industry, we greatly appreciate your assistance.

Name (please print): ___________________________ E-mail Address: _______________________

1. Please check the box corresponding to each of the following golf activities you participated in this year, and indicate how you would rate your general enjoyment of the activity:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Poor</th>
<th>Fair</th>
<th>Good</th>
<th>Very Good</th>
<th>Excellent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group lesson/clinic</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Private lesson</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Facility/program orientation</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Golf league</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Golf tournament/scramble</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

2. How many paid rounds of golf have you played this year? (If none, please enter zero)
   9-hole rounds: _______ 18-hole rounds: _______

3. How many of the paid rounds reported in question 2 above were played at ____________? (If none, please enter zero)
   9-hole rounds: _______ 18-hole rounds: _______

4. On average, how much was the combined green fee and golf car fee at the course where you played the majority of your paid golf rounds this year (check "N/A" if not applicable)
   9 holes of golf $________.00 □ N/A 18 holes of golf $________.00 □ N/A

5. What percentage of your visits to a golf facility this year included the use of the practice range? _______%

6. How much did you typically spend to use the practice range? $_______

7. What percentage of your visits to a golf facility included the purchase of food or drinks? _______%

8. How much did you typically spend on food and drinks when you went to play or practice golf? $_______

9. How many hours of golf instruction do you estimate you received from a Golf Professional this year? (If none, please skip to question # 11): _______ hours
10. Please check the box corresponding to each element of instruction that was covered during your lessons this year and indicate your satisfaction with the way the elements were presented to you:

<table>
<thead>
<tr>
<th>Element</th>
<th>Poor</th>
<th>Fair</th>
<th>Good</th>
<th>Very Good</th>
<th>Excellent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golf swing</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Chipping &amp; pitching</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Putting</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Bunker play</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Golf rules/etiquette</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Golf terminology</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Scoring</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>On-course play</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

11. How much do you estimate you spent on golf instruction this year? $_______.00

12. What percentage of the above golf instruction fees were spent at ___________ this year? _______%

13. Did you purchase golf clubs this year?
   □ Yes  □ No (skip to question #16)

14. Where were your golf clubs purchased?
   □ At a golf course/range   □ At a golf specialty store   □ At a warehouse club
   □ At a sporting goods store □ From a friend               □ On the internet

15. How much was spent on your purchase of golf clubs this year? $_______.00

16. What other types of golf products did you buy this year?
   □ Golf bag □ Golf clothes □ Golf publications □ Golf balls □ Golf glove □ Golf shoes □ Other
   □ I did not buy any golf products (skip to question 18)

17. How much would you estimate you spent on the products purchased in question 14 above? $_______.00

18. Who have played golf with this year? (check all that apply)
   □ Spouse □ Other family member/relative □ Private club member
   □ Child □ People I met at the course □ Golf professional
   □ Parents □ Personal friend □ Played by myself
   □ Brother/sister □ Business associate/friend □ N/A

19. How many times have you used www.playgolfamerica.com to find golf instruction programs and events for you, your family or friends this year? (If none, please enter zero): _______ times

20. How would you rate your experience with www.playgolfamerica.com?
    Poor Fair Good Very Good Excellent
    O    O    O    O    O

21. What can we do to make your experience more enjoyable and useful:

THANK YOU FOR TAKING THE TIME TO FILL OUT THIS SURVEY – YOU HAVE BEEN ENTERED INTO THE SWEEPSTAKES.
WE HOPE YOU GET A LIFETIME OF ENJOYMENT FROM THIS GREAT GAME OF GOLF!