



CUSTOMER REGISTRATION FORM

Name: _____
Email: _____
Address: _____
City, State, Zip: _____
Phone: _____

1. My golf playing experience is (Check the ONE that best describes you)*:

- ☐ I have never played golf before
- ☐ I have only hit golf balls at a range
- ☐ I have only played golf a few times in my life
- ☐ I used to play regularly but have not played in some time.
- ☐ I played golf _____ * times last year.

**Required response*

2. I would like to participate in this program (check all that apply):

- ☐ Because I have always wanted to learn the game
- ☐ To meet new people to play golf with
- ☐ Because the price of the program was affordable
- ☐ A family member plays golf
- ☐ To spend more time with family/friends
- ☐ To improve my game
- ☐ Because someone I know has/is participating in the program
- ☐ For business reasons
- ☐ To see if I like playing golf
- ☐ So I do not look foolish playing golf
- ☐ To have fun
- ☐ Other _____

3. I learned about the program (check all that apply):

- ☐ From a friend/family members ☐ who plays golf ☐ who doesn't play
- ☐ At the golf course/practice range
- ☐ From a story in a magazine or newspaper article
- ☐ From an advertisement in a magazine or newspaper
- ☐ From the radio
- ☐ From TV
- ☐ From mail/newsletter
- ☐ From the www.playgolfamerica.com website
- ☐ From an email
- ☐ From a local golf event
- ☐ Other _____

4. How many times did you watch a golf tournament on TV last year
(Please estimate). _____
5. How many golf lessons have you had in:
The last year _____
Over your lifetime _____
6. How much did spend on the following last year (please estimate):
Playing fees/dues/cart fees \$ _____
Golf Equipment (clubs/balls/shoes/bags, etc.) \$ _____

Demographics (Optional)

Gender: ☐Male ☐Female

Year of Birth (i.e. 1974) _____

What is your race/ethnic origin?

- ☐ American Indian/Alaska Native
- ☐ Asian
- ☐ African American
- ☐ Native Hawaiian/Pacific Islander
- ☐ Caucasian
- ☐ Hispanic
- ☐ Other race/ethnicity