



Patriot Golf Day Host Facility Best Practices

Across the country, PGA Professionals used numerous methods to promote Patriot Golf Day and raise funds for Folds of Honor Foundation. Some examples, which are posted on PatriotGolfDay.com, are listed below. Some or all of these are likely to work at your facility at future Patriot Golf Days, which is scheduled for September 3-6, 2010.

PGA Village in Port St. Lucie hosted the an Opening Ceremonies celebration for the 2009 Annual Patriot Golf Day Weekend at the PGA Golf Club. Activities include: the Opening Ceremonies, John Shimkonis Memorial Medal Golf Tournament to benefit the Folds of Honor Foundation, Kevin Compare Golf Trick Shot Show and a Flag Day Tournament as well as a 3-Hole Red, White and Blue Glow-in-the-Dark Golf Tournament at the PGA Center for Golf Learning and Performance; and an opportunity to receive a 10-minute golf lesson, club fitting and fitness evaluation at the PGA Center for Golf Learning and Performance for a \$10 donation to the Folds of Honor Foundation.

Bob Hickman, PGA director of Golf, Old Greenwood; Ed McGargill, PGA head professional, Coyote Moon: These two facilities, located in Truckee, Calif., offered golfers the opportunity to play their courses from for \$280. **\$10 from every round played at each course will be donated to the Fold of Honor Foundation. Cash donations will also be accepted.** The offer was sent via e-mail to their past golfer database.

Jane Broderick, PGA director of golf, PGA National Golf Club: The resort invited active Military to stay at the facility Labor Day. In conjunction with that promotion, they offered special golf rates to active Military with \$5 per round being donated to Patriot Golf Day. The promotion ran the entire Labor Day Weekend in 2009.

Tennessee PGA Section hosted a Patriot Golf Day/Play Golf America Day at Golf House Tennessee in Franklin, Tenn. Active military personnel and families were invited to play before the event opened to the public at noon.

David Bortz and Troy Onink (Volunteer), Cable Hollow Golf Club: A special event was held where play was suspended to have honor guard lower the flag, along with a gun salute and the playing of "Taps." There was also a brief scholarship award presentation made to a recipient on behalf of the Folds of Honor Foundation. The facility also offered a 30-minute group golf lesson on the driving range, with donations going to Folds of Honor. There was a silent auction in the clubhouse. Various active duty and reserve military personnel were on hand and all military organizations in the region were notified along with media. The Vice Commander of the National AMVETS also attended.

Paul K. Levy, PGA Toscana Country Club, Indian Wells, Calif. PGA Professional Paul Levy sent an e-mail video announcing that any member or guest who contributed \$25 or more toward Patriot Golf Day was entered into a drawing for a 30-minute lesson with PGA Head Golf Professional Tony Letendre. The effort continued throughout the month of September.

Frank L. Gumpert III, PGA The Country Club of Louisiana, Baton Rouge, La. Frank Gumpert, PGA Director of Golf at The Country Club of Louisiana, utilized the letter sent to PGA members from PGA of America President and USGA President to notify his members. Within minutes, he received pledges from three members, offering \$100 each.

Tim McCabe Jr., Great Southern Golf Club, Gulfport, Miss. Tim McCabe Jr., apprentice head golf professional at Great Southern Golf Club, offered one free round of golf with every donation of \$10 or more.

John Gunby, PGA Shalimar Golf Club, Tempe, Ariz. Shalimar Golf Club offered customers something in return for their donations to Patriot Golf Day: golfers who donated \$1 received a small bucket of balls; those who donated \$3 received a large bucket of balls; \$5 donations received an extra 10 percent off any cap, shirt or blouse on sale for a total savings of 50 percent; and donations of \$10 or more received a bucket of balls, 50 percent off blouses or shirts and a raffle ticket for a limited-edition Ping camouflage golf bag.

Burroughs & Chapin Golf Management Grande Dunes, Myrtlewood Golf Club and Tidewater Golf Club in Myrtle Beach, S.C.; Farmstead Golf Links and Meadowlands in Calabash, N.C. Burroughs & Chapin Golf Management donated \$5 for each walk-in green fee that was processed Aug. 31 through Sept. 3. They also staffed a booth Aug. 27 through Aug. 30 at the PGA Tour Superstore World Amateur Handicap Championship's 19th Hole at the Myrtle Beach Convention Center to promote Patriot Golf Day and collected donations.

Nebraska PGA Section, The Nebraska PGA Section conducted a Patriot Golf Day at a pro-am at Shadow Ridge Country Club. They had 32 teams participate and simply asked for donations on the first tee and at the completion of the round. They had 128 players participate and a total of \$195 donated. The section matched the amount and a check for \$390 was donated.

M.G. Orender, PGA Southern Hills Plantation Club, Brooksville, Fla. Southern Hills Plantation Club collected donations and for every \$10 donated, golfers were entered into a raffle to win items including lessons with a PGA Professional, spa treatments and other amenities.

RiverPines Golf, Alpharetta, Ga. RiverPines Golf accepted donations Sept. 1–16, and matched all funds raised, dollar-for-dollar. Any golfer who played on Sept. 1 and made a \$10 donation participated in the closest-to-the-hole contest. The closest shot won four complimentary rounds of golf at RiverPines Golf.

Joe Assell, PGA, and Mike Clinton, PGA GolfTEC, The owners of GolfTEC projected their 105 stores would give approximately 1,000 lessons on September 1st. In lieu of asking each student for a \$1 donation, GolfTEC made a \$1,000 contribution on behalf of all of their stores.

Greg Warren, PGA Coffee Creek Golf Course, Edmond, Okla. Local ROTC students were in uniform, greeting all customers, throughout the day and explaining Patriot Golf Day, while soliciting donations and coordinating a silent auction. Additionally, PGA Director of Instruction Greg Warren donated 20 percent of his lesson revenue on Sept. 1.

Chip Pellerin, PGA Palmetto Dunes, Hilton Head Island, S.C. Palmetto Dunes held a Celebrity Golf Tournament on Sept. 1, and honored four soldiers returning from Iraq, as well as four firefighters who were first responders during the Sept. 11, 2001 attack in New York City.

Jeff Nixon, PGA Del Tura Country Club, North Fort Myers, Fla. Del Tura Country Club offered a free golf clinic to the first 25 golfers and accepted donations. Golfers played 18 holes for only \$15, including cart. All proceeds were donated.

Kevin Myers, PGA Links Course at Hawks Prairie, Lacey, Wash. On Sept. 1, military veterans staffed the golf facility and accepted donations from players. The course also hosted a free golf event for active duty military personnel who have recently returned from deployment or are preparing to deploy.

Ko Olina Golf Club Kapolei, Hawaii, PGA Professionals Tommy Hines and Greg Nichols conducted a free clinic in support of Patriot Golf Day, while donations totaling \$284 were received for every round played. Ko Olina G.C. continued to offer Military Appreciation prices throughout the month of September.

Martin Reeves, PGA Sunkist Country Club, Biloxi, Miss. Sunkist Country Club challenged other area golf courses to match all \$1 donations received at the club. Sunkist will send an extra dollar for each one received.

Randy Hunt, PGA Milburn Country Club, Overland Park, Kan. Milburn Country Club used a patriotic theme for the weekend to reach a \$1,000 goal, including American flags on each flagstick and tee marker and adding patriotic artwork to some fairways. A local VFW Post provided veterans to greet players on the first tee, a leader board was used to identify contributions made by every player, and a "thermometer" goal indicator attached to a flag on the 10th tee kept golfers updated on the status of reaching the goal.

Kiawah Island (S.C.) Golf Resort All five golf shops and the Golf Learning Center at Kiawah Island Golf Resort joined in the Patriot Golf Day initiative. The resort accepted donations from players, members and hotel guests through Sept. 7.