



August 2010

Dear PGA Professional / Patriot Golf Day Coordinator,

The PGA of America and the United States Golf Association proudly thank you for registering your facility to participate in the fourth annual Patriot Golf Day®, to be held this year over Labor Day weekend, September 3-6.

Sparked by the vision and dedication of Major Dan Rooney, an F-16 fighter pilot, PGA Golf Professional, USGA Member and real-life hero, Patriot Golf Day helped spur golfers nationwide to contribute more than \$5 million over the past three years for scholarships that have been awarded to spouses and children of our military men and women killed or disabled while serving our Great Nation.

The people associated with the great game of golf have made lasting commitments to give back to charitable causes, so we are delighted that you have made such a commitment to support Patriot Golf Day 2010.

Enclosed in this Patriot Golf Day Kit are promotional materials for you to display and use in your promotions. The materials are:

- Patriot Golf Day Promotional Poster
- Patriot Golf Day Promotional Flyer
- Tent Cards
- Fund-Raising Report Form
- Return Envelope for Fund-Raising Report Form
- Host Facility Tips for Success
- Best Practices

These materials can also be downloaded at PatriotGolfDay.com, where a press release template and promotional materials to further enhance participation at your facility are available. Consumers will be directed to visit PatriotGolfDay.com in national media promotions to find participating facilities.

Millions of golfers and golf fans will be inspired to participate in Patriot Golf Day 2010. Therefore, your participation this year in Patriot Golf Day will provide a needed link for those in our game to truly touch the lives of those in need.

Thank you,

Jim Remy, PGA
President
The PGA of America

Major Dan Rooney, PGA
Founder
Folds of Honor Foundation

Jim Hyler
President
United States Golf Association

