



FREQUENTLY ASKED QUESTIONS (FAQs)

Are we required to charge \$99 for the Group Lessons or is there flexibility?

An integral part of the Get Golf Ready program is affordability. In order to remain a certified facility, we ask that the price does not exceed \$199.

Does the fee charged for Group Lessons (suggested \$99) include entry into Graduate Outings?

You may choose to offer the Graduate Outings to your students at no charge. If you decide to set a fee for the outings, we encourage you to charge a reasonable rate to promote participation.

May private clubs host Get Golf Ready?

Of course! We welcome both private and public facilities to host the program. If you choose not to make the program available to the public, you can still become a certified host facility by offering Get Golf Ready for your members, social members and non-golfing members.

May off-course facilities host Get Golf Ready?

Yes, we encourage an off-course facility to develop a relationship with a golf course so that you can still provide the on-course experience and graduate outing portion of the criteria.

I have offered beginner programs for years. Should I create a new/additional Get Golf Ready program or should I consider my existing program Get Golf Ready?

Get Golf Ready was based on historical best practice programs like First Swing and Link Up 2 Golf. At the same time, it was modified thus it may be different from any other adult player development programs. We ask that you create a new Get Golf Ready program or modify your existing program to fit the Get Golf Ready curriculum.

Should the series of group lessons be held five days in a row?

They do not have to be held during five consecutive days. Various facilities have had success using a variety of formats. You can choose to schedule the five lessons per day or week. Best to consider what works for your students.

I have applied as a Get Golf Ready facility. When will I find out if my facility is approved?

We review applications on a continuous basis. You will receive an e-mail confirming receipt of your application and once reviewed, an e-mail notifying you if your facility has been approved or did not satisfy the criteria listed on GetGolfReady.com.

My facility has been approved as a host facility. Why isn't the facility showing up on the "Find a Program" page?

Before your facility is shown on the "Find a Program" page, you will need to post your schedule online. To do so, post events on GetGolfReady.com using the ACTIVE tool. A step-by-step process is listed on PGALinks.com. This is a valuable marketing tool considering events are promoted on PlayGolfAmerica.com, PGA.com and ACTIVE.com. Once at least one event is posted, your facility will be viewable for consumers.

When advertising Get Golf Ready, am I required to use the templates?

We encourage you to use the templates provided on GetGolfReady.com in order to maintain uniformity in the program. However, please feel free to create your own marketing materials to encourage new consumers to join the program as well.

Can I use the Get Golf Ready logo on my facility Web site or in other paid advertisements?

As long as you are promoting a Get Golf Ready program that follows the curriculum, then you may use the Get Golf Ready logo.

Was there any other research used in developing Get Golf Ready?

Yes. A series of consumer focus groups were also conducted. From past projects, the barriers keeping people from the game had been identified. However, this effort dove into what would bring people into the game. We learned that people have both time and money for recreation; however they are selective in what they do with this. Ultimately, consumers told us they did not want to use a great deal of this free time to “learn” golf, thus were looking for programs that would get them on the golf course, playing, as fast as possible. This finding had the biggest influence on the development of the Get Golf Ready program.

Do I have to use a PGA or LPGA Professional to provide the instruction?

Yes. The program criteria require that a PGA or LPGA Professional (or Apprentices) provide the instruction to the program.

How do I locate a PGA or LPGA Professional to teach my Get Golf Ready Group Lessons?

Go to GetGolfReady.com and click on the “Host Facility Info & Application” tab. Click on “Manual and Resources” then under “Resources” you will see “How to Locate a Golf Professional.” Click on the links to find the information.

How do I find my username and password?

If you are a PGA Professional, use your PGALinks.com username and password.

Who do I contact if I have questions about Get Golf Ready?

You can contact Le Ann Finger, National Promotions Specialist at The PGA of America, at lfinger@pgahq.com or (561) 624-7628.