



### **FREQUENTLY ASKED QUESTIONS (FAQs)**

Are we required to charge \$99 for the Group Lessons or is there flexibility?

**An integral part of the Get Golf Ready program is affordability. In order to remain a certified facility, we ask that the price does not exceed \$199.**

Does the fee charged for Group Lessons (suggested \$99) include entry into Graduate Outings?

**The \$99 fee is for Group Lessons; however, you may choose to offer the Graduate Outings to your students at no charge. If you decide to set a fee for the outings, we encourage you to charge a reasonable rate to promote participation.**

May private clubs host Get Golf Ready?

**Of course! We welcome both private and public facilities to host the program. However, in order to be eligible for the stipend, you must agree to all the criteria specified on [PlayGolfAmerica.com/GGR](http://PlayGolfAmerica.com/GGR) under "Host Facility Info and Application." If you choose not to make the program available to the public, you can still become a certified host facility.**

May off-course facilities host Get Golf Ready?

**Yes, we would look for an off-course facility to develop a relationship with a golf course so that you can still provide the on-course experience and graduate outing portion of the criteria.**

I have offered beginner programs for years. Should I create a new/additional Get Golf Ready program or should I consider my existing program Get Golf Ready?

**Get Golf Ready was based on historical best practice programs like First Swing and Link Up 2 Golf. At the same time, it was modified thus it may be different from any other adult player development programs. We ask that you create a new Get Golf Ready program or modify your existing program**

**to fit the Get Golf Ready curriculum. This is the only way you can become a certified Get Golf Ready host facility and use the Get Golf Ready name.**

Should the series of group lessons be held five days in a row?

**They do not have to be held during five consecutive days. Different facilities have had success using a variety of formats. You can choose to schedule the five lessons per day or week. Best to consider what works for your students.**

I have applied as a Get Golf Ready facility. When will I find out if my facility is approved?

**We review applications on a continuous basis. You will receive an e-mail confirming receipt of your application and once reviewed, an e-mail notifying you if your facility has been approved or did not satisfy the criteria listed on [PlayGolfAmerica.com/GGR](http://PlayGolfAmerica.com/GGR).**

How will it be decided who receives the stipend?

**The Get Golf Ready program administrator will carefully select the facilities that will receive the stipend based on: 1) agreement to the criteria specified on [PlayGolfAmerica.com/GGR](http://PlayGolfAmerica.com/GGR), 2) diversity with respect to geographic location, 3) facility type and 4) ownership type.**

My facility has been approved as a host facility. Why isn't it showing up on the "Find a Program" page?

**Before your facility is listed on the "Find a Program" page, you will need to post your schedule online. To do so, visit [PlayGolfAmerica.com/GGR](http://PlayGolfAmerica.com/GGR) and click on "Host Facility Info & Application" and scroll down to "Managing Programs." Click on "Host Facility Resource Center" and enter your PGA-provided login information. Post your schedule online and your facility will be listed in the search results.**

When advertising Get Golf Ready, am I required to use the templates?

**We encourage you to use the templates provided on [PlayGolfAmerica.com/GGR](http://PlayGolfAmerica.com/GGR) in order to maintain uniformity in the program. However, please feel free to create your own marketing materials to encourage new consumers to join the program as well.**

Can I use the Get Golf Ready logo on my facility Web site or in other paid advertisements?

**As long as you are promoting a Get Golf Ready program that follows the curriculum, then you may use the Get Golf Ready logo.**

What are the results from the 2008 pilot program in the Dallas /Fort Worth area?

**There were 12 golf facilities that used a variety of formats to offer "Learn to Play Golf America." We looked at the variety of formats and promotional efforts when developing the program, curriculum and most importantly the criteria.**

Was there any other research used in developing Get Golf Ready?

**Yes. A series of consumer focus groups were also conducted. From past projects, the barriers keeping people from the game had been identified. However, this effort dove into what would bring people into the game. We learned that people have both time and money for recreation; however, they are selective in what they do with this. Ultimately, consumers told us they did not want to use a great deal of this free time to “learn” golf, thus were looking for programs that would get them on the golf course, playing, as fast as possible. This finding had the biggest influence on the development of the Get Golf Ready program.**

Do I have to use a PGA or LPGA Professional to provide the instruction?

**Yes. The program criteria requires that a PGA or LPGA Professional (or Apprentices) provide the instruction for the program.**

How do I locate a PGA or LPGA Professional to teach my Get Golf Ready Group Lessons?

**Go to [PlayGolfAmerica.com/GGR](http://PlayGolfAmerica.com/GGR) and click on the “Host Facility Info & Application” tab. Toward the bottom of the page, you will see “Other Resources” and “How to Locate a Golf Professional.” Click on the links to find the information.**

How do I find my username and password?

**If you are a PGA Professional, use your [PGALinks.com](http://PGALinks.com) username and password.**

Who do I contact if I have questions about Get Golf Ready?

**You can contact Cathy Harbin, PGA, LPGA Get Golf Ready program administrator and Director of GOLF 20/20, at [charbin@worldgolffoundation.org](mailto:charbin@worldgolffoundation.org) or (904) 940-4204.**

Who do I contact if I need a username and password? Who can assist me with updating my facility information or with any troubles I am having with the Web site?

**Please direct anything technical in nature relating to [PlayGolfAmerica.com](http://PlayGolfAmerica.com) or changes in your application or PGA of America information to Le Ann Finger, National Promotions Specialist at The PGA of America, at [lfinger@pgahq.com](mailto:lfinger@pgahq.com) or (561) 624-7628.**