

Get Golf Ready

www.getgolffready.com



April 21, 2011

Welcome to our Bi-monthly Get Golf Ready facility newsletter.

In these newsletters, we will share tips with Get Golf Ready pros from across the country on how they make their own facility thrive, give you information on how to make your program successful, and share with you events and promotions that Get Golf Ready has to offer.

Since we have been out of circulation for a while, let us tell you what we have going on.

- "Like" our facebook page. On there you can learn about new facilities being added to our family and read stories from several media outlets about Get Golf Ready. You can also post your own status expressing your love for Get Golf Ready. 
- Follow us on twitter [@GetGolfReady](https://twitter.com/GetGolfReady). If you want to promote your Get Golf Ready program or your golf experiences, tell us; we will put it out there for the world to see.

We will send out a newsletter every other month and we hope you enjoy it. Tell a friend about Get Golf Ready because in 5 days, we can give them FUN for a lifetime.

Get Golf Ready

Sponsor of the Month

Adapt Get Golf Ready For Your Facility by Using Specific Parts



The PGA TOUR is a tax-exempt membership organization of professional golfers. The mission of the PGA TOUR is to expand domestically and internationally to substantially increase player financial benefits while maintaining its commitment to the integrity of the game. The PGA TOUR events are also committed to generating revenue for charitable causes in their communities. The PGA TOUR is an organization that operates the main professional men's golf tours in the United States and North America, including most of the events on the tournament also known as the PGA TOUR. It is headquartered in Ponte Vedra Beach, Florida, the PGA TOUR, Champions Tour and Nationwide Tour events have donated more than \$1 billion to help more than 2,000 charities and countless individuals around the world.

Quick Links

- [Get Golf Ready](#)
- [Get Golf Ready Facebook](#)
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- [Play Golf America](#)
- [GOLF 20/20](#)
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By: Jon Goin - Head PGA professional at TPC Southwind in Memphis, TN



Adapt Get Golf Ready For Your Facility by Using Specific Parts

We've had success throughout the private clubs of the TPC network by using the Get Golf Ready program. We've had more than 1,600 participants across our 18 clubs. At TPC Southwind, we've activated the program in nearly every instruction program we offer. The thing I would tell PGA Professionals at other private clubs is that Get Golf Ready is a great program, and it's OK that not every part is right for your facility

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Get Golf Ready Quick Facts

Participants: More than 34,000 students have participated in Get Golf Ready during the first two years.

Retention: 84% of Get Golf Ready participants continue to play and practice in their first year. 75% continued to play and practice in their second year.

Satisfaction: 97% of all participants said the program met or exceeded their expectations.

What participants liked best:

- PGA/LPGA Golf Instructor
- Easy to implement/use/follow
- On-Course Experience

Marketing Tip of The Month - "Four Walls Marketing"

Post Get Golf Ready brochures and posters throughout your facility and around your community including government agencies, military services, Park and Recreation centers, professional firms, local golf groups, schools, churches and college golf programs.

- Affordable, fun, non-intimidating introduction

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Promotional Giveaway - AUTOGRAPHED WORLD GOLF HALL OF FAME POSTER

Submit your favorite Get Golf Ready Photo and get a chance to win!

With over 1,600 facilities nationwide, that makes a lot of people now learning about the the wonderful game of golf. We want to see your favorite photo of you doing that. Send us what you think qualifies you as the "Get Golf Ready Photo of the Month" and you'll have a chance to win a **World Golf Hall of Fame Class of 2011 Poster with all of the World Golf Hall of Fame Inductees**

[read more »](#)

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