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August 19, 2011

### Sponsor of the Month - LPGA



The Ladies Professional Golf Association is one of the longest-running women's professional sports associations in the world. Founded in 1950, the organization has grown from its roots as a playing tour into a non-profit organization involved in every facet of golf. The mission of the LPGA is to be a leader in the world of sports, promote economic empowerment and serve as role models on and off the course.

**Thank you for being a sponsor of Get Golf Ready**

**Golf is Fun...Make Sure your Get Golf Ready Program is FUN!**



**BILLY CASPER GOLF**

### Billy Casper Golf Mandates Get Golf Ready to All Facilities

Billy Casper Golf recently announced three player development initiatives that it will mandate at its 125-plus golf facilities, including Get Golf Ready. BCG, a Founding Contributor of "Get Golf Ready" when it launched in 2009, is now expanding the program and adding Get Golf Ready exclusively for women. It is also promoting a "Kids Play Free" program at its courses nationwide.

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### Golf Business Network Introduces Thousands to Golf Using Get Golf Ready



Golf Business Network announced that as many as 7,000 individuals have been introduced to the game at the halfway point of its year-long "No Golfer Left Behind" initiative to grow junior and family golf. A recent survey conducted by GBN indicated that nearly 40 percent of its member clubs have done exactly that, primarily through participation in "Get Golf Ready" programs.

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### Get Golf Ready Mid-Year Update

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depends on people having fun on the course. Greg Nathan, Senior Vice President of Membership for the National Golf Foundation discusses the teachers who are the best at helping golfers lower scores and raising the amount of fun.



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- The New England PGA produced a 30-minute Get Golf Ready show that aired on the New England Sports Network (NESN).
- In Southern California, the Lorena Ochoa Neighborhood Golf Events have been promoting Get Golf Ready as the lead transitioning program. [\(Story\)](#)
- The Royal Bank of Canada (RBC) worked with the PGA of America on a campaign to promote July 15th as Get Golf Ready Day. 420 RBC branches gave away a \$50 certificate to put toward a Get Golf Ready Class. [\(Story\)](#)
- Staff at Turner Broadcasting scheduled a series of Get Golf Ready classes at four different facilities for their employees. In less than one week, all classes were sold out to 80 employees. [\(Story\)](#)

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### Quick Links

- [Get Golf Ready](#)
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- [Play Golf America](#)
- [GOLF 20/20](#)
- [World Golf Foundation](#)

## USGA Offers a Complimentary One-Year Membership to All Get Golf Ready Graduates



The USGA has made it possible for all Get Golf Ready graduates to receive a complimentary one year membership. Included with this membership is a complimentary rules book and personalized bag tag. "We are delighted to give graduates the opportunity to be apart of one of golf's largest golf association," said Cathy Harbin, Executive Director of GOLF 20/20. "By giving complimentary memberships to our graduates of Get Golf Ready, it will make them feel more connected to golf; the sport of a lifetime."

To ensure your graduates receive their complimentary USGA membership, please send information on your Get Golf Ready graduates; including Name, Address and Email to Steven Young at [SYoung@worldgolffoundation.org](mailto:SYoung@worldgolffoundation.org).

