

# PGA BEST PRACTICES: PLAYER DEVELOPMENT

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## Adapt Get Golf Ready For Your Facility by Using Specific Parts



**Jon Goin** is the PGA head professional at TPC Southwind in Memphis, Tenn.

We've had success throughout the private clubs of the TPC network by using the Get Golf Ready program. We've had more than 1,600 participants across our 18 clubs. At TPC Southwind, we've activated the program in nearly every instruction program we offer. The thing I would tell PGA Professionals at other private clubs is that Get Golf Ready is a great program, and it's OK that not every part is right for your facility. Take the parts that work and adapt them make your existing programs better – because there are great concepts in there.

For example, we do a complimentary ladies' clinic that ties in many of the components of Get Golf Ready. Compared to men, women are less interested in learning about the swing right off the bat. Instead, they want to start with smaller things like Rules and etiquette, and what to do on the course. The on-course learning and beginning process of Get Golf Ready really helps them feeling comfortable with the game. That's the great part of Get Golf Ready for our ladies' program – it orients them to the game, not just the golf swing.

For more information on Get Golf Ready and other PGA Player Development programs, please visit the Player Development page on [PGALinks.com](https://www.pgalink.com).



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