



PATRIOT GOLF DAY®

August 2012

Dear PGA Professional/Patriot Golf Day Coordinator,

The PGA of America and the United States Golf Association thank you for registering your facility to participate in the sixth annual Patriot Golf Day®, to be held over Labor Day weekend, Aug. 31 – Sept. 3.

Sparked by the vision and dedication of Major Dan Rooney, former F-16 fighter pilot, PGA Golf Professional, and USGA Member, Patriot Golf Day has spurred golfers nationwide to contribute more than \$12.8 million over the past five years for scholarships that have been awarded to spouses and children of our military men and women killed or disabled while serving our Great Nation.

The people associated with the great game of golf have long made lasting commitments to give back to charitable causes, so we are delighted that you have made such a commitment to support Patriot Golf Day, which raised a record \$3.9 million in 2011.

Enclosed in this Patriot Golf Day Kit are promotional materials for you to display and use in your promotions, including:

- Patriot Golf Day Promotional Poster
- Patriot Golf Day Promotional Flyer
- Tent Cards
- Fund-Raising Report Form
- Return Envelope for Fund-Raising Report Form
- Host Facility Tips for Success

These materials can also be downloaded at PatriotGolfDay.com, where a press release template and promotional materials to further enhance participation at your facility are available. Consumers will be directed to visit PatriotGolfDay.com in national media promotions to find participating facilities.

PGA Professionals hosting an event and submitting donations to the Folds of Honor Foundation will receive 2 MSR credits. **To ensure you receive MSR credits, please register at PGALinks.com.**

Millions of golfers and golf fans will be inspired to participate in Patriot Golf Day 2012. Therefore, your participation this year in Patriot Golf Day will provide a needed link for those in our game to truly touch the lives of those in need.

Thank you,

Allen Wronowski, PGA
President
The PGA of America

Major Dan Rooney, PGA
Founder
Folds of Honor Foundation

Glen Nager
President
United States Golf Association

