

PGA BEST PRACTICES: PLAYER DEVELOPMENT

Get Golf Ready Can Be Used as a Teaching Template



Jerry Wisz is the PGA director of golf at Allhambra (Calif.) Golf Course, a municipal facility.

At our municipal facility we're seeing consistent results and participation from our Get Golf Ready program. We average three or four Get Golf Ready classes each week that are taught by my assistants. There are usually five to eight students in each classes, and we're seeing an increase in lesson income, additional rounds played and more sales in the golf shop as a result. We offer special playing opportunities to our Get Golf Ready students, such as reduced pricing in late evenings to play 2-4 holes at a time, to make it easy for them to spend more time on the course.

The best part of the program is the feedback we get from the participants – they love the Get Golf Ready structure of on-course activity in every session. In fact, we've expanded and adapted the Get Golf Ready curriculum to use as part of our instruction work with high school golfers. Some of the local high schools use our course for practice and matches, and some of them are fairly new to the game. We use Get Golf Ready as the basis for how we teach these youngsters about the game and the nuts and bolts of what to do on the golf course.

For more information on Get Golf Ready and other PGA Player Development programs, please visit the Player Development page on PGALinks.com.



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