

Family Golf Month Play Days Checklist

- ___ Encourage beginners
- ___ Make everyone feel welcome
- ___ Set the course up with nine holes 50 to 150 yards long:
 - Download the scorecard and adjust to fit your needs.
 - Be creative.
 - Don't intimidate beginners with long holes.
- ___ Limit the number of adults in each foursome to two:
 - You may have grandparents and parents who all want to play with the children in the same group. This might be unfair to the families with two parents and two or three kids.
 - Encourage parents and grandparents to go along for support and alternate shots or form two groups. Be creative.
- ___ Create a safety-first guideline that parents sign when they agree to participate:
 - Only people with valid driver's licenses may operate golf cars. No juniors.
 - Parents and grandparents should ensure that everyone stays behind the tee markers on the practice tee.
- ___ Have a brief etiquette session:
 - Waiting for group ahead to clear before hitting.
 - Repairing ball marks and divots.
 - Where to stand when someone is hitting a shot.
 - Not talking when someone is hitting.
- ___ Schedule beginner lessons they can take as a family
- ___ Develop menus and a fee structure for the event
 - Make sure the price isn't a deterrent.
 - Sell the tee time for one price and include the food and beverage.
 - Give cookout tickets to family members or friends who are just tagging along.
- ___ Be creative and don't feel limited to following only these outlined suggestions.
These are just ideas to help you have successful Family Golf Play Days at your facility.
- ___ Be ready to promote next step / follow-up Family Golf Programs.