

2008 Teaching and Coaching Summit

PGA Learning Center, Port St. Lucie Florida

Civil Twilight:	6:31A
Sunrise:	6:56A
Sunset:	5:27P
Civil Twilight:	5:52P

The 11th Biennial – Leading Instructional Growth into the Future

Wednesday, December 3, 2008 – **Play Golf America Day**

10:00 – 6:00 Consumer Golf Festival Volunteers to provide FREE 10-minute lessons

Thursday, December 4, 2008 – **Summit Technology Day**

8:00 – 5:00 Attendee Check-in and Credential pickup PGA Education Center

9:00 – 4:00 Sponsor Presentations and Demonstrations Callaway Golf, Golf Pride Grips, and SkyGolf GPS

4:00 – 6:00 Welcome Reception Iain Page, The Golf Channel
PGA Historical Center and Patio

9:00 – 9:00 USA Today Hotline Volunteer to provide Phone Lessons during two-hour shifts:
9-11, 11-1, 1-3, 3-5, 5-7, 7-9

Day 1 – Friday, December 5, 2008 – **Physical Motion**

7:00 – 12:00 Attendee Check-in and Credential pickup PGA Education Center /
PGA Learning Center (12:00 on)

6:30 – 8:00 Breakfast

8:00 – 8:15 Introduction of Sponsors
Summit Overview
Introduction of First Speaker Iain Page, The Golf Channel
Masters of Ceremonies:
Laird Small, PGA
Suzy Whaley, PGA

8:15 – 9:15 Communication
Maximize Talent and Exceed Potential Rick Rigsby

9:15 – 10:30 Callaway Golf
Critical Fitting Parameters and Their Effect on Performance Jeffrey Colton
Randy Peterson, PGA

10:30 – 10:45 BREAK

10:45 – 11:45 Physical Motion Evaluation Dave Phillips, PGA

11:45 – 12:45 Lunch

12:45 – 1:45 Physical Motion Corrective Action Sean Cochran

SYMPOSIUM: Long-Term Athletic Development

1:45 – 2:45	Stage I – Child Development	Simon Webb
2:45 – 3:00	BREAK	
3:00 – 4:00	Stage II – FUN and Skill Development	Dr. Greg Rose
4:00 – 5:00	Stage III – Major Fitness Development	David Donatucci
5:00 – 5:30	Round Table Discussion / Q&A Day Two Wake-up Work-out Overview Day One Wrap up	Day 1 Speakers David Donatucci Laird Small, PGA Suzy Whaley, PGA

Day 2 – Saturday, December 6, 2008 – **Learning and High Performance Coaching**

6:30 – 8:00	Wake-up Work-out Physical Motion Playground Breakfast	David Donatucci
8:00 – 9:30	Insights into Learning Golf vs. Teaching Golf “I Want to Learn, Please Stop Teaching Me”	Michael Hebron, PGA Susan Berdoy Meyers, PGA
9:30 – 10:45	Play Golf America: “Get Golf Ready”	M.G. Orender, PGA Rich Richeson, PGA Mike Attara, PGA
10:45 – 11:00	BREAK	
11:00 – 12:30	Performance Coaching Challenges (Judy leads with Sensitivity Training)	Judy Alvarez, PGA Jim Estes, PGA Dennis Walters, PGA John Nicholas
12:30 – 1:30	Lunch	

SYMPOSIUM: Coaching to Attain High Performance

1:30 – 2:30	Performance Category I	Bill Forrest, PGA
2:30 – 2:45	BREAK	
2:45 – 3:45	Performance Category II	Jim Hardy, PGA
3:45 – 4:45	Performance Category III	Martin Hall, PGA
4:45 – 5:15	Round Table Discussion / Q&A Day Three Wake-up Work-out Recap Day Two Wrap-up	Day 2 Speakers David Donatucci Laird Small, PGA Suzy Whaley, PGA

Day 3 – December 7, 2008 – **Technology to Enhance High Performance Coaching**

6:30 – 8:00	Wake-up Work-out Physical Motion Playground Breakfast	David Donatucci
8:00 – 8:30	Proper Nutrition and Hydration	David Donatucci
8:30 – 9:00	Equipment Past to Present	Errie Ball, PGA Laird Small, PGA
SYMPOSIUM: Tools & Technology		
9:00 – 9:45	3-D Motion Analysis	Chris Welch Laird Small, PGA
9:45 – 10:30	2-D Motion Analysis	Chris Hart Ross Kroeker, PGA
10:30 – 10:45	BREAK	
10:45 – 11:30	Dynamic Balance Technology	Dan Goldstein Eric Hogge, PGA
11:30 – 12:15	Statistical Scoring Corrective Training	Andy Beyrer Eric Hogge, PGA
12:15 – 1:15	Lunch	
1:15 – 2:15	Insights to the Use of Technology for the High Performance Coach	Mike Bender, PGA
2:15 – 2:30	BREAK	
2:30 – 3:30	Keynote - High Performance Coaching	Henry Brunton, CPGA
3:30 – 4:00	Round Table Discussion, Q&A Summit Wrap-up	Day 3 Speakers Laird Small, PGA Suzy Whaley, PGA

Master of Ceremonies Iain Page Laird Small, PGA Suzy Whaley, PGA	The Golf Channel Pebble Beach Golf Academy TPC River Highlands
Rick Rigsby	Rick Rigsby Communication PromiseKeepers and Texas A&M Professor
Jeffrey Colton Randy Peterson, PGA	Senior Vice President of Research, Callaway Golf Director of Fitting and Instruction, Callaway Golf
David Donatucci Sean Cochran Dr. Greg Rose Dave Phillips, PGA Simon Webb	Director of Fitness - PGA Learning Center Fitness Coach to Phil Mickelson Titleist Performance Institute Titleist Performance Institute Formerly with Australian Sports Institute
Mike Hebron, PGA Susan Berdoy Meyers, PGA	1991 PGA Teacher of the Year 2007 PGA President's Council
M.G. Orender, PGA Rich Richeson, PGA Mike Attara, PGA	Chairman, Play Golf America Committee 2007 PGA President's Council 2005-08 PGA President's Council
Judy Alvarez, PGA Jim Estes, PGA Dennis Walters, PGA John Nicholas	2006 PGA President's Council 2007 PGA President's Council 2008 PGA Distinguished Service Award Disabled Golfer who learned from Dennis Walters
Bill Forrest, PGA	2006 PGA Teacher of the Year
Jim Hardy, PGA	2007 PGA Teacher of the Year
Martin Hall, PGA	2008 PGA Teacher of the Year
Errie Ball, PGA Laird Small, PGA	Last living member of the original Masters contestant field Director of Instruction – Pebble Beach Golf Academy
Chris Welch	Welch-e technologies
Chris Hart Ross Kroeker, PGA	Interactive Frontiers Director of Instruction – Harding Park Golf Course
Daniel Goldstein Eric Hogge, PGA	Dynamic Balance System (DBS) Head Professional – PGA Learning Center
Andy Beyrer Eric Hogge, PGA	LinxTracker Head Professional – PGA Learning Center

Mike Bender, PGA	Mike Bender Golf Academy
Henry Brunton, CPGA	Henry Brunton Golf