



**PGA FREE FITTING AND TRADE-UP MONTH SWEEPSTAKES RULES
NO PURCHASE NECESSARY**

Sweepstakes begins 4/1/09 and ends 4/30/09. Entries must be received by 5/15/09.

Amateurs may enter the Sweepstakes. To enter the sweepstakes, Amateurs must first complete a PGA Free Fitting and Trade-Up Card (FFTC) in the spaces provided. Obtain a FFTC by sending a self-addressed, stamped envelope (WA & VT residents need not affix return postage) to PGA Free Fitting and Trade-Up Month Sweepstakes Entry Form, c/o Gabriela Buerman, 4 Times Square, 14th Floor, New York, NY 10036-6538 or by visiting PlayGolfAmerica.com to download and print an official FFTC. FFTCs will also be available in the April 2009 Issue of Golf Digest. Next, Amateurs must schedule and participate in a 15-minute Free Fitting with a participating PGA Professional. A partial listing of participating PGA Professionals appears in the May 2009 issue of Golf Digest; the full list will be on GolfDigest.com and PlayGolfAmerica.com and will be updated regularly. Once you have completed your Free Fitting, the participating PGA Professional must complete and sign your FFTC. Completed FFTC should then be mailed by either you or the participating PGA Professional to become eligible for Sweepstakes prize. Alternate Method of Entry: You may also enter without completing the FFTC, or taking the 15-minute Free Fitting, by mailing in a postcard between 3.5" x 5" to 4.25" x 6" with your name, address, and daytime telephone number to PGA Free Fitting and Trade-Up Month Sweepstakes, PGA of America, PO Box 309 Bellingbrook, IL 60440-1096. Sponsors are not responsible for lost, late, damaged, illegible, incomplete, incorrect, misdirected or postage-due mail/entries. Amateurs may only enter once. Completed entries may not be mechanically reproduced.

There will be one (1) Grand Prize Sweepstakes winning Amateur and eight (8) potential Amateur Runners-Up selected in a random drawing on or around 6/1/09 from all eligible FFTC entries who will be notified by mail, e-mail and/or telephone. If any potential winner cannot be contacted, does not respond within five (5) days, or the prize notification is returned as undeliverable, such potential winner forfeits all rights to any prize, and an alternate winner may be selected. By participating in the Sweepstakes, you agree to be bound by all decisions and rules of Sponsors, which are final and binding in all respects.

Sweepstakes Grand Prize: One (1) round trip economy airline ticket from the major commercial airport nearest winner's primary residence in the US to Port St. Lucie Florida, one (1) standard hotel room for two (2) nights at a hotel to be chosen by Sponsors, a two(2)-day lesson with certified PGA Professionals at a PGA School chosen by Sponsors, and one (1) set of custom-fit golf clubs (one (1) driver, incls. 3-PW, two (2) wedges, one (1) fairway wood, one (1)

TEAR HERE

ENTER FOR YOUR CHANCE TO WIN AN ULTIMATE FITTING EXPERIENCE OR ONE OF 8 SETS OF NEW FITTED CLUBS!



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Fill out this card and bring it to your participating PGA Professional to receive a free 15-minute expert fitting session. Mail in this card and you are automatically entered to win one of eight sets of new fitted clubs from one of the brands shown below and a chance to receive the Ultimate Fitting Experience at the PGA Learning Center in Port St. Lucie, FL.

To find a PGA Professional near you go to PlayGolfAmerica.com.

Golfer's Full Name _____
Address _____
City, State, Zip _____
Phone _____
E-mail _____

You may at times receive e-mail offers from the official sweepstakes sponsors or from carefully selected companies that may be of interest to you. Please check here () if you authorize these e-mails to be sent to you.

Handicap (If you do not have a registered handicap, please estimate.) ___ Years playing golf ___

Select which clubs you would like to be fitted for (select only one): ___ Woods ___ Hybrids ___ Irons ___ Wedges ___ Putter
Do you have clubs to trade in? ___ Yes ___ No (If "Yes", remember to check their trade-in value at the PGA.com Value Guide site, PGA.com/valueguide, and bring them with you to your free 15-minute session.)

PGA Professional Name (Please Print) _____
PGA Professional Signature _____
Facility Name _____

OFFICIAL SWEEPSTAKES SPONSORS:





POSTAGE
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DELIVER
WITHOUT
PROPER
POSTAGE.



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PGA OF AMERICA
PO BOX 309
BOLINGBROOK, IL 60440-1096



putter and one (1) golf bag). The approximate retail value for Sweepstakes Grand Prize is \$5,000, depending on exact itinerary. Actual value may vary based on fluctuations in price for airfare and/or accommodations, and distance between departure and destination. Ground transportation, meals, in-room or other personal charges at lodging (e.g., mini-bar, movies), telephone calls, gratuities, incidentals, and all other expenses are not included. Trip must be booked by 4/1/10 and completed 6/1/10 and may be subject to certain other restrictions, including without limitation blackout dates. Sponsor will attempt to accommodate winner's preferred itinerary, but all specifics thereon will be at Sponsor's sole discretion. If, in the sole judgment of Sponsor, air travel is not required due to winner's proximity to prize location, ground transportation may be substituted for roundtrip air travel.

Sweepstakes Runner-Up Prizes: Each of the eight (8) Runners-Up will receive one (1) set of custom-fit golf clubs (one (1) driver, irons: 3-PW, two (2) wedges, one (1) fairway wood, one (1) putter and one (1) golf bag). The approximate retail value for each Runner-Up Prize is \$2,600.

Potential Winners will be required to sign an affidavit of eligibility (including social security number) and a liability/publicity release releasing Sponsors from any and all liability with respect to participation in the Sweepstakes, travel and/or use of the prize. Affidavits and releases must be returned within ten (10) days of receipt or an alternative winner may be selected. Entry and acceptance of any prize constitutes permission to use winners' names, photographs, or other likenesses for the purpose of advertising, trade and promotion by Sponsors without further compensation to the winner, unless prohibited by law. By providing your e-mail address, you grant Sponsors the right to send you commercial messages and share your address with others, unless specified otherwise as indicated on the entry form.

Sweepstakes is open only to legal residents of the 50 United States or District of Columbia who are 18 years of age or older at the time of entry and are not PGA Professionals (as defined by the rules of the U.S.G.A.), Employees of Sponsors and their immediate families and those living in the same household are not eligible. Prize is not transferable nor redeemable for cash. No substitution of prizes permitted except by Sponsors, in which case a prize of equal or greater value will be substituted. Odds of winning the Sweepstakes will be determined by the number of eligible entries received. Subject to all federal, state, and local laws and regulations. Income and other taxes, if any, are the sole responsibility of the winners. Void outside the 50 United States and the District of Columbia and where prohibited or restricted by law.

For a list of winners (available after 6/1/09 but before 12/1/09), send a self-addressed, stamped envelope to: 2009 PGA Free Fitting and Trade-Up Month Sweepstakes Winners, Golf Digest, c/o Gabriela Buerman, 4 Times Square 14th Floor New York, NY 10036-6338. Sweepstakes Sponsors: Golf Digest Publications, 4 Times Square 14th Floor New York, NY 10036-6518; The PGA of America, 100 Ave of Champions, Palm Beach Gardens, FL 33418; Acushnet Company, 333 Bridge Street, Fairhaven, MA 02719; Adams Golf, 2801 East Plano Parkway, Plano, TX 75074; Callaway Golf Company, 2180 Rutherford Road, Carlsbad, CA 92009; Cleveland Golf, 5600 Skylab Road, Huntington Beach, CA 92647; Mizuno USA, Inc., 4025 Avalon Ridge Parkway, Norcross, Georgia 30071; Nike Golf, One Bowerman Drive, Beaverton, OR 97005-6453; Ping Golf, P.O. Box 62000 Phoenix, Arizona 85071; TaylorMade-Adidas Golf, 5545 Femi Court, Carlsbad, CA 92009.