

The PGA Golf Management University Program is offered at more than 20 universities nationwide. Each participating university has specific entrance requirements. Financial assistance is granted to deserving students at each university through scholarships, work-study programs, loans and grants. Contact each university directly for entrance requirements and financial information.

- More than 2,650 students are currently enrolled in the program
- Graduates currently have a 100 percent employment placement rate
- Program size varies from 60 to 300 students and is determined by the institution



A LIST OF ACCREDITED UNIVERSITIES AND CAREER PATHS CAN BE FOUND AT PGALINKS.COM

For more information, call Bill Cioffoletti, PGA Master Professional Director, Internships & PGM Recruiting (800) 477-6465 ext. 8559 recruiting@pgahq.com



PGA™

The PGA of America
100 Avenue of the Champions
Palm Beach Gardens, FL 33418

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WHAT COLLEGE DEGREE OFFERS 100% JOB PLACEMENT?

If golf is your passion, make it your career. The PGA Golf Management University Program is now available at more than 20 universities across the country! Go to pgalinks.com

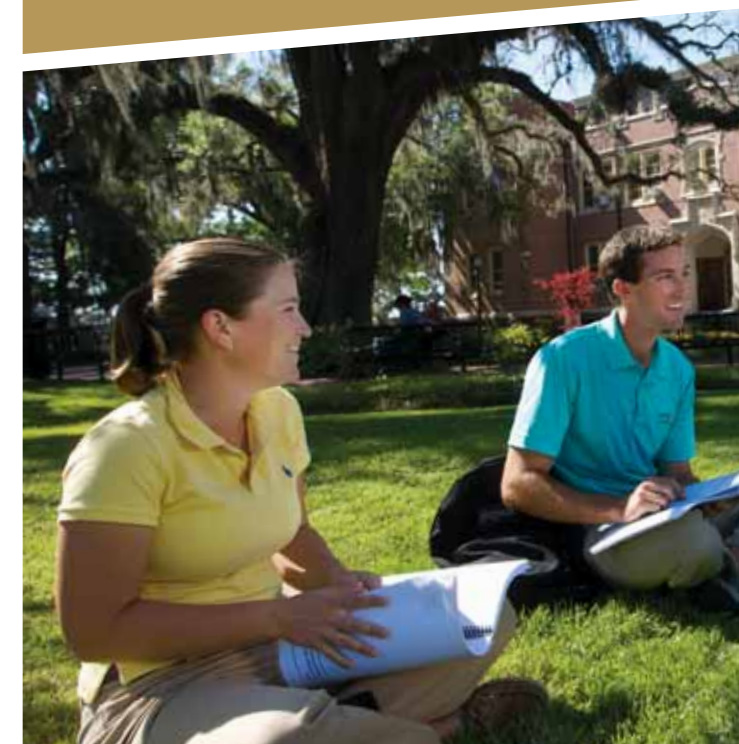


PGA™

"The Experts in the Game and Business of Golf"

THE PGA GOLF MANAGEMENT UNIVERSITY PROGRAM...

- A four-and-one-half to five year program for aspiring PGA Professionals
- Accredited by The PGA of America
- Provides extensive classroom studies, internship experience and player development
- Prepares students with the knowledge and skills necessary for success in the golf industry
- Offers expanded career paths in addition to traditional green grass locations
- Provides students with a degree in areas such as Marketing, Business Administration, Hospitality Administration, Recreation and Park Management



“To become a college graduate and a PGA member in 4 ½ years provides countless opportunities. I know I am involved in something special.”

— Stacy Barwick,
Florida State University



“One of the greatest assets of the program is the incredible network that students have access to. I can attribute all of my success in the golf industry to the experiences that have been made available to me through the PGA of America’s Golf Management University Program.”

— Patrick Gunning,
Penn State University

WHEN YOU GRADUATE FROM THE PGA GOLF MANAGEMENT UNIVERSITY PROGRAM, YOU ...

- Become a PGA of America member
- Earn the right to wear one of the most recognized logos in sports
- Are part of the world’s largest working sports organization
- Are recognized as an “Expert in the Game and Business of Golf”



The PGA logo is the most-recognized brand in the golf industry. A symbol of quality and integrity in the eyes of the general public, it represents the gold standard; the very best in golf.

Since 1916, The PGA of America’s mission has been twofold: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf.

By establishing and elevating the standards of the golf profession through world-class education, employment services, marketing and research programs, The PGA enables its Professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the billion dollar golf industry.



The PGA of America brand is formed by a set of values. Living these values in everything we do is integral to our success.

PASSION

As industry leaders, we strive for excellence and are dedicated to the game.

HONOR

The game of golf has a heritage we represent and carry forward into the future.

INTEGRITY

The game relies on the integrity of its players and business. We are guided by honesty and fairness.

SPORTSMANSHIP

We value teamwork and encourage working together.

PRIDE

We are proud to be the leaders and custodians of the sport.

The PGA of America sets itself apart by providing rigorous education, training and certification to our members. The result is an unparalleled understanding of the game, instruction and business of golf.