



PGA™

IMMEDIATE RELEASE

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**'FORE THE LOVE OF GOLF' WITH LEGENDARY TRICK SHOT ARTIST DENNIS WALTERS
TO BE HELD AT THE PGA LEARNING CENTER ON FRIDAY FEB. 13**

Benefit for the Treasure Coast Food Bank features the Ryder Cup Trophy, Demo Night, Contests and Prizes

PORT ST. LUCIE, FLA. – The PGA Learning Center in Port St. Lucie, Fla., will play host this Fri., Feb. 13, to 'Fore the Love of Golf,' featuring legendary trick shot artist Dennis Walters, the Ryder Cup Trophy, Nationwide Tour player Jim Hermann, contests and prizes, from 5 p.m.-8 p.m. Admission is complementary, but attendees are asked to bring a canned or non-perishable item to benefit the Treasure Coast Food Bank as an "entry fee."

Walters, the 2008 PGA Distinguished Service Award winner, is a paraplegic who was paralyzed from the waist down in a golf car accident in the 1970s. His incredible demonstration of golf shots from a custom-built golf car will amaze and inspire, as Walters encourages all to reach their dreams with a message "that with hard work and perseverance, you can achieve success at almost anything." Walters will be joined for the demonstration by Hermann, a top player on the Nationwide Tour and a former PGA Country Club assistant professional.

"The Dennis Walters Show is something for everyone to see, as his love and passion for the game is an inspiration to us all," says Bob Baldassari, PGA general manager, PGA Village, which also encompasses the PGA Golf Club and PGA Historical Center. "He truly emulates the mantra, 'Never quit.' We can all learn a valuable lesson about life from him. As Dennis likes to say, he 'beats his handicap every time he plays.'"

Sports enthusiasts will also enjoy the Ryder Cup Trophy on display for all to see and have their picture taken with during the event. Samuel Ryder's golden chalice trophy is now proudly housed next door at the PGA Historical Center, which is open daily through Easter from 9 a.m.-4 p.m., with complimentary admission, as well.

The PGA Learning Center will also conduct putting and chipping contests for prizes, and offer Valentine's Day delicacies for the whole family to enjoy. For more information on 'Golf is Fore Lovers' and the PGA Learning Center, please call 800-800-GOLF (4653) Ext. 3 or visit www.pgavillage.com. For more information on Dennis Walters, please visit www.denniswalters.com.

About PGA Village

The Ryder, Wanamaker and Dye Courses form a trio of world-class public courses at the PGA Golf Club, at PGA Village in Port St. Lucie, Fla. Named by *Golf Digest* as one of the "75 Best Golf Resorts in North America," PGA Village also features the award-winning, 35-acre PGA Learning Center golf park and PGA Historical Center golf museum. The PGA Golf Club exists to be one of the premier daily fee facilities in America, and to serve as a home club for our 28,000 PGA Professionals. For more information, please visit www.pgavillage.com.

About The PGA of America

Since 1916, The PGA of America's mission has been twofold; to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, the Association enables PGA Professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the \$76 billion golf industry.

By creating and delivering dramatic world-class Championships and exciting and enjoyable golf promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public's interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere.

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