



# PGA™

## **IMMEDIATE RELEASE**

May 7, 2013

Contact: Michael Abramowitz  
The PGA of America  
561/624-8458  
[mabramowitz@pgahq.com](mailto:mabramowitz@pgahq.com)

### **JIMMY TERRY NAMED NEW GENERAL MANAGER OF PGA VILLAGE**

*Respected PGA Senior General Manager for TPC San Antonio and TPC Harding Park  
Brings Energy and Excitement as New Era Dawns at The PGA of America's Flagship Facility*

PORT ST. LUCIE, Fla. – Jimmy Terry—whose more than a quarter-century of management experience includes recently serving as PGA Senior General Manager for PGA Tour Golf Course Properties at both TPC San Antonio and TPC Harding Park, in San Francisco—has been named the new General Manager at The PGA of America's flagship facility, PGA Village. He assumes his new role on June 1, 2013.

Terry, 52, will be responsible for managing all programs, sales, marketing and community relations plans to fulfill the mission and objectives of The PGA's only owned-and-operated golf resort destination. Located in Port St. Lucie, Fla., PGA Village encompasses 54 holes of championship golf designed by legends Tom Fazio and Pete Dye at PGA Golf Club; the 35-acre PGA Center for Golf Learning and Performance golf practice, instruction, fitness and technology park; the onsite PGA Museum of Golf, home to golf's four major Championship trophies; and the nearby private PGA Country Club.

While at TPC San Antonio, Terry oversaw a private resort that is the crown jewel of the \$600 million JW Marriott San Antonio Hill Country Resort and Spa, which annually hosts the PGA Tour's Valero Texas Open and the AT&T Championship on the Champions Tour. TPC San Antonio was also named by *GOLF Magazine* as one of its "Best New Golf Courses You Can Play for 2010," and on *Golfweek's* "2011 Best Courses You Can Play" list.

As well, TPC Harding Park is considered one of the top municipal courses in the country, with a breathtaking layout that has hosted The Presidents Cup, American Express Championship and several Charles Schwab Cup Championships.

"In order to launch an exciting and new era at PGA Village, we searched across the country for the most qualified person to lead our facility and elevate its stature in being recognized as one of the top golf destinations in America," said PGA President Ted Bishop. "We are absolutely delighted to welcome Jimmy Terry, who brings an award-winning track record of customer service, sales, marketing and revenue development in support of highly successful programs for resort, private and public facilities."

A former Officer and Board of Director for the Southern Texas PGA Section, Terry is a highly decorated PGA member, having been awarded the Section's 2004 Bill Strausbaugh, 1997 Horton Smith and 1995 Junior Golf Leader Awards. He is a two-time Section Merchandiser of the Year (1990, '93), who earned the 2012 TPC Network Platinum and the 2010 TPC Special Recognition Awards. Under his leadership, TPC San Antonio was recognized among America's Top 100 Golf Shops in 2010, '11 and '12 by *Golf World*.

“To serve as General Manager of my Association’s own facility is a dream come true and an honor for me,” said Terry. “As The PGA of America’s flagship golf destination, PGA Village must serve as a source of pride for each and every PGA member and apprentice, while our club, staff and operations must be considered as the very pinnacle of our industry.”

Previously, Terry served as PGA general manager and director of golf at: The Club at Waterford in Marble Falls, Texas (2005-'08); Falconhead Golf Club in Austin, Texas (2002-'04); The Club at Comanche Trace in Kerrville, Texas (2000-'02); and The TPC of Tampa Bay in Lutz, Fla. (1999-2000). Through these roles, Terry brings to PGA Village extensive and thorough experience in all aspects of golf operations and course construction management—from membership to budgeting to financial modeling to design planning.

A 1982 graduate of Tarelton State University in Stephenville, Texas, Terry holds a Bachelor’s Degree in Business Administration.

### **About PGA Village**

The Ryder, Wanamaker, and Dye Courses form a trio of world-class courses at PGA Golf Club, at PGA Village in Port St. Lucie, Fla. PGA Village also features the award-winning, 35-acre PGA Center for Golf Learning and Performance and the PGA Museum of Golf. PGA Golf Club exists to be one of the premier public-access resort facilities in America, complete with a Private Members Club, and serves as the home club for our 27,000 men and women PGA Professionals. For more information, please visit [pgavillage.com](http://pgavillage.com).

### **About The PGA of America**

Since its founding in 1916, The PGA of America has maintained a twofold mission: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the multi-billion dollar golf industry. By creating and delivering world-class championships and innovative programs, The PGA of America elevates the public’s interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. As The PGA nears its centennial, the PGA brand represents the very best in golf.

###

*The PGA of America, 100 Avenue of the Champions, Palm Beach Gardens, FL 33418*