



**IMMEDIATE RELEASE**

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**PGA JONES CUP ANNOUNCES HIGH DEFINITION GOLF AS PRESENTING SPONSOR**

*National Championship for PGA Golf Management Universities to be held at PGA Golf Club, Nov. 5-6*

PALM BEACH GARDENS, Fla. – High Definition Golf (HD Golf) has been named the presenting sponsor of the 2013 PGA Jones Cup, the national championship for the 19 PGA Golf Management Universities nationwide, at PGA Golf Club in Port St. Lucie, Fla., Nov. 5-6. The event will be officially called the “12<sup>th</sup> PGA Jones Cup presented by High Definition Golf.”

Reigning Champion Campbell University, of Buies Creek, N.C., will bid for a second-consecutive title in the 12<sup>th</sup> PGA Jones Cup presented by High Definition Golf. The 36-hole Championship will feature the top five players from each university program. The competition serves as a potential stepping stone for these future PGA members to play in PGA of America Championships, such as the PGA Professional National Championship.

High Definition Golf is one of the most accurate and realistic golf simulators available today. Designed and manufactured by Interactive Sports Technologies Inc., the system utilizes advanced stereoscopic computer vision technology to provide the industry’s most comprehensive and precise shot analysis. HD Golf will showcase a golf simulator onsite at PGA Golf Club for the duration of the Championship for PGA Golf Management University students to experience.

“High Definition Golf is an expert in golf simulation and a great supporter of both current and future PGA Professionals,” said PGA President Ted Bishop. “We are delighted they will serve as the presenting sponsor of the 12<sup>th</sup> PGA Jones Cup presented by High Definition Golf. Students will experience firsthand the many positive benefits a golf simulator and computerized shot analysis can have on their game, as well as the enjoyment that comes with using state-of-the-art technology.”

HD Golf has the unique capability to measure all critical ball and club parameters including: ball speed, club speed, launch angle, club face angle, ball spin and spin axis at high accuracy. The system is used by PGA Tour players Jason Bohn, Kevin Streelman and Carl Pettersson; award-winning PGA Professional instructors Hank Haney and Jim McLean, and numerous training centers, club fitters and golf retail stores.

“Our company is very proud to become a sponsor of the PGA Jones Cup,” says Todd Richardson, president and CEO of Interactive Sports Technologies. “It’s a great way to support the many colleges and universities that are using High Definition Golf simulators to expand their training capabilities. As well, we are pleased to continue our partnership with The PGA of America in exploring ways to use technology in growing the game of golf.”

All participating universities in the PGA Jones Cup presented by High Definition Golf are schools accredited by The PGA of America to offer the four-and-one-half to five-year PGA Golf Management University Program for aspiring PGA Professionals. The college curriculum provides extensive classroom studies, internship experience and player development, and provides students the opportunity to acquire knowledge and skills to succeed in the golf industry as a PGA Professional.

The PGA Jones Cup presented by High Definition Golf is named for the first PGA Golf Management University Program Director at Mississippi State, Dr. S. Roland Jones, who held the position from 1985 until his passing in 1997. The event provides a platform where participants can display professionalism, integrity, character and camaraderie; all characteristics Dr. Jones instilled in PGA Golf Management students. Students in the PGA Golf Management University Program study a combination of golf and business-related subjects; serve a minimum of 16 months in on-course internships within the golf industry; and are eligible for direct election to PGA membership upon graduation and eligible employment.

For more information on High Definition Golf, please visit [www.hdgolf.com](http://www.hdgolf.com).

### **12<sup>th</sup> PGA Jones Cup presented by High Definition Golf Field**

Campbell University  
Clemson University  
Coastal Carolina University  
Eastern Kentucky University  
Ferris State University  
Florida Gulf Coast University  
Florida State University  
Methodist University  
Mississippi State University  
New Mexico State University  
North Carolina State University  
Penn State University  
Sam Houston State University  
University of Central Oklahoma  
University of Colorado, Colorado Springs  
University of Idaho  
University of Maryland Eastern Shore  
University of Nebraska  
University of Nevada, Las Vegas

### **Past PGA Jones Cup Champions**

2012 Campbell University  
2011 N.C. State University  
2010 Mississippi State University  
2009 Campbell University  
2008 University of Idaho  
2007 Campbell University  
2006 New Mexico State University  
2005 Coastal Carolina University  
2004 Coastal Carolina University  
2003 Mississippi State University  
2002 Mississippi State University

### **About The PGA of America**

Since its founding in 1916, The PGA of America has maintained a twofold mission: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its Professionals to maximize their performance in their

respective career paths and showcases them as experts in the game and in the multi-billion-dollar golf industry. By creating and delivering world-class championships and innovative programs, The PGA of America elevates the public's interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. As The PGA nears its centennial, the PGA brand represents the very best in golf.

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