



PGA™

IMMEDIATE RELEASE

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92nd PGA CHAMPIONSHIP EXHIBIT IS UNVEILED AT THE PGA HISTORICAL CENTER

PORT ST. LUCIE, Fla. – The 92nd PGA Championship will be showcased at the PGA Historical Center in Port St. Lucie, Fla., via a new exhibit of iconic photography that debuts this Thursday, July 29. The featured display will trace the storied history of the PGA Championship – “The Season’s Final Major...Glory’s Last Shot” beginning with the inaugural event at Siwanoy Golf Club in Bronxville, N.Y., and won by “Long” Jim Barnes in 1916.

The PGA Championship was first staged at the suggestion of department store magnate Rodman Wanamaker, who provided the legendary trophy that bears his name. Many of golf’s most legendary names have captured the event and are featured in historic photos on the display, including Jack Nicklaus, Tiger Woods, Defending Champion Y.E. Yang, Barnes, Jock Hutchison and Vijay Singh, who won the last PGA Championship held at Whistling Straits, in Kohler, Wis. – the site of this year’s event.

The display also recounts the tale of the stunning 2009 PGA Championship, won by Yang, the first Asian-born male to capture a major Championship in golf. Yang shocked the world, as he held off Woods on the final day in dramatic fashion and carried off the Wanamaker Trophy to glory at Hazeltine National Golf Club in Chaska, Minn. “The PGA Historical Center golf museum is proud to provide our visitors new, dynamic exhibits that elegantly capture the passion of golf and the nearly 95-year history of The PGA of America,” said PGA President Jim Remy.

Recent special exhibits at the PGA Historical Center have included tributes to the Senior PGA Championship, PGA Grand Slam of Golf, African-American Pioneers, PGA Honorary Members and Arnold Palmer. Upcoming displays scheduled for this year will also pay homage to Patriot Golf Day, the Ryder Cup, PGA Professional National Championship and PGA Cup. Additional attractions include the Ryder Cup Trophy, the four major Championship trophies of golf, the oldest known written mention of golf from the Articles of Parliament in the 1500s, Hagen’s original birth certificate, and the actual workbench used by legendary course architect Donald Ross.

The PGA Historical Center is located in PGA Village, which is ranked among the “75 Best Golf Resorts” by *Golf Digest*, and also encompasses the PGA Golf Club’s 54 holes of Championship golf by Tom Fazio and Pete Dye; and the adjacent PGA Center for Golf Learning and Performance, a state-of-the-art, 35-acre golf learning, instruction, fitness and technology facility. Admission to the PGA Historical Center is free and open to the public. Museum hours are Thursdays-Sundays, 10 a.m.-4 p.m. through Christmas Eve; and daily from Dec. 26-Easter. Researchers may access the facility during off-hours by appointment. Visit www.pgavillage.com/stlucie or call 800-800-GOLF (4653) for details.

First and Second Round coverage of the 2010 PGA Championship will be televised Aug. 12-13 on TNT from 1 p.m.-8 p.m. EDT, and on CBS from 12:37 a.m.-1:07 a.m. EDT. Third and Fourth Round coverage will be broadcast Aug. 14-15 on TNT from 11 a.m.-2 p.m. EDT, and on CBS from 2 p.m.-7 p.m. EDT.

About PGA Village:

The Ryder, Wanamaker and Dye Courses form a trio of world-class courses at the PGA Golf Club, at PGA Village in Port St. Lucie, Fla. Named by *Golf Digest* as one of the “75 Best Golf Resorts in North America,” PGA Village also features the award-winning, 35-acre PGA Center for Golf Learning and Performance (formerly the PGA Learning Center) and PGA Historical Center golf museum. The PGA Golf Club exists to be one of the premier public-access resort facilities in America, complete with a Private Members Club, and also serves as the home club for our 28,000 PGA Professionals. For more information, please visit www.pgavillage.com.

About The PGA of America:

Since 1916, The PGA of America’s mission has been twofold: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf.

By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, the Association enables PGA Professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the multi-billion dollar golf industry.

By creating and delivering dramatic world-class championships and exciting and enjoyable golf promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public’s interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. The PGA of America brand represents the very best in golf.

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The PGA of America, 100 Avenue of the Champions, Palm Beach Gardens, FL 33418