



# PGA™

**IMMEDIATE RELEASE**

March 18, 2008

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**PGA LEARNING CENTER TO HOST INAUGURAL WOMEN'S PLAY GOLF AMERICA DAY**  
*PGA member Suzy Whaley leads contingent of PGA Professionals*  
*offering complimentary golf lessons to women and kids*

PALM BEACH GARDENS, Fla. – As part of a growing commitment to expand the reach of golf through fun, exciting and innovative programs that are designed to attract new golfers from untapped markets and retain existing players, the PGA Learning Center, in Port St. Lucie, Fla., will host an inaugural Women's Play Golf America Day on Sunday, March 30, from 1 p.m.-4 p.m.

The event, which is free for women and their accompanied children 17 and under, will feature instruction from top PGA Professionals, including Suzy Whaley -- who became the first female PGA member to qualify for a PGA Tour event since Babe Zaharias in 1945, when she competed in the 2003 Hartford Open. Other featured PGA Professionals who will instruct at the Women's Play Golf America Day event include: Janet Ortega, PGA head professional at Pajaro Valley Golf Club in Royal Oaks, Calif.; Erika Larkin, PGA Professional at International Town and Country Club in Fairfax, Va.; Stephanie Jennings, PGA Director of Golf Programs, Executive Women's Golf Association in Palm Beach Gardens, Fla.; and Le Ann Finger, PGA National Promotions Specialist, The PGA of America, in Palm Beach Gardens, Fla.

"We're excited to host our first-ever Women's Play Golf America Day at the PGA Learning Center," said Bob Baldassari, PGA general manager of PGA Village, which encompasses the PGA Golf Club, PGA Historical Center and PGA Learning Center. "Both women and kids will discover a fun and free event that is a great way to learn -- and even fall in love with -- the game of golf."

In addition to complimentary golf lessons, range balls will be provided for women and children to practice their games on more than 100 hitting stations, and there will also be goodie bags for the first 200 attendees.

"I'm thrilled to be a part of Women's Play Golf America Day at the PGA Learning Center," added Whaley, a PGA Professional at TPC River Highlands in Cromwell, Conn., who has also competed on the LPGA Tour. "Please join me and other PGA Professionals on Sunday, March 30, for great instruction, club fitting, and a fun-filled day just for you!"

The PGA Learning Center is located just west of I-95, Exit #121, St. Lucie West Blvd., at 8565 Commerce Centre Drive, Port St. Lucie, Fla. For more information on both Women's Play Golf America Day and the PGA Learning Center, please call 800-800-GOLF (4653) or visit either [www.pgavillage.com](http://www.pgavillage.com) or [www.playgolfamerica.com](http://www.playgolfamerica.com).

### **About Play Golf America**

Play Golf America, designed to increase participation among new and existing golfers, was developed by The PGA of America, with the support of Allied Associations including: the LPGA, National Golf Course Owners Association, PGA Tour, USGA and others involved in the annual Golf 20/20 Conference. The program utilizes the [www.PlayGolfAmerica.com](http://www.PlayGolfAmerica.com) Web site to serve as a link for consumers to access fun, affordable and informative programs in their area.

### **About PGA Village**

The Ryder, Wanamaker and Dye Courses form a trio of world-class public courses at the PGA Golf Club, at PGA Village in Port St. Lucie, Fla. Named by *Golf Digest* as one of the “75 Best Golf Resorts in North America” for 2007-08, PGA Village also features the award-winning, 35-acre PGA Learning Center golf park and PGA Historical Center golf museum. The PGA Golf Club exists to be one of the premier daily fee facilities in America, and to serve as a home club for our 28,000 PGA Professionals. For more information, please visit [www.pgavillage.com](http://www.pgavillage.com).

### **About The PGA of America**

Since 1916, the PGA of America’s mission has been twofold; to establish and elevate the standards of the profession and to grow interest and participation in the game of golf.

By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, the Association enables PGA Professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the \$76 billion golf industry.

By creating and delivering dramatic world-class championships and exciting and enjoyable golf promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public’s interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere.

The PGA of America brand represents the very best in golf.

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