



# PGA™

**IMMEDIATE RELEASE**

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## **PGA GOLF CLUB UNVEILS ‘THE PERFECT 10’ SPECIAL PRE-PAID ROUNDS SAVINGS CARD**

PORT ST. LUCIE, Fla. – PGA Golf Club, ranked among the Top 50 public golf courses in the United States by *Golf World* magazine, has always offered great golf at a great value. Now, with the rollout of the new “PGA Golf Club Perfect 10 Card” – a special prepaid rounds card that offers 10 rounds of golf for just \$290, it also makes for a great Father’s Day gift.

The PGA Golf Club Perfect 10 Card enables golfers to play for an average price per round of just \$29 plus tax -- golf car included. This represents a savings of more than \$58 off the *average* summertime rates. Plus, for all Perfect 10 Card purchases made prior to June 21, golfers will also receive a complimentary pass to the nearby PGA Center for Golf Learning and Performance (formerly PGA Learning Center) – a \$XX value. The card is valid daily through Sept. 30, 2009.

“The PGA Golf Club Perfect 10 Card emulates the mantra of PGA Golf Club – great golf at a great value,” said Bob Baldassari, PGA general manager, PGA Golf Club in Port St. Lucie, Fla. “Golfers can enjoy the Ultimate Golf Experience throughout the summer, while playing at the PGA Golf Club’s three magnificent courses and the state-of-the-art PGA Center for Golf Learning and Instruction.”

Designed by Tom Fazio and Pete Dye, the PGA Golf Club showcases 54 holes of Championship golf that is owned and operated by The PGA of America and open to the public year-round. The PGA Center for Golf Learning and Performance is a cutting-edge, 35-acre golf instruction, practice, technology and fitness facility ranked as one of the Top 100 golf ranges for 10 consecutive years by *Golf Range Magazine*, with more than 100 lighted hitting stations, covered tees, 9 separate bunkers that simulate play from around the world, short-game areas and two USGA putting greens. It is also home to the world-renown PGA of America Golf Schools.

The facilities are part of PGA Village, which also includes the complimentary PGA Historical Center, the home of the Ryder Cup Trophy, the four major Championship Trophies in golf and new displays that feature the Senior PGA Championship, PGA Honorary Members and five-time PGA Champion Walter Hagen.

To purchase a PGA Golf Club Perfect 10 prepaid rounds card, consumers can call (800) 800-GOLF or visit [www.pgavillage.com/stlucie](http://www.pgavillage.com/stlucie).

### **About PGA Village:**

The Ryder, Wanamaker and Dye Courses form a trio of world-class public courses at the PGA Golf Club, at PGA Village in Port St. Lucie, Fla. Named by *Golf Digest* as one of the “75 Best Golf Resorts in North America,” PGA Village also features the award-winning, 35-acre PGA Center for Golf Learning and Performance (formerly the

PGA Learning Center) and PGA Historical Center golf museum. The PGA Golf Club exists to be one of the premier daily fee facilities in America, and to serve as a home club for our 28,000 PGA Professionals. For more information, please visit [www.pgavillage.com](http://www.pgavillage.com).

**About The PGA of America:**

Since 1916, The PGA of America’s mission has been twofold: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf.

By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, the Association enables PGA Professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the multi-billion dollar golf industry.

By creating and delivering dramatic world-class championships and exciting and enjoyable golf promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public’s interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. The PGA of America brand represents the very best in golf.

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*The PGA of America, 100 Avenue of the Champions, Palm Beach Gardens, FL 33418*