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IMMEDIATE RELEASE

July 31, 2013

Contact: Michael Abramowitz
561/624-8458
mabramowitz@pgahq.com

PGA CHAMPIONSHIP EXHIBIT DEBUTS AT THE PGA MUSEUM OF GOLF

Rory McIlroy's Outfit; Walter Hagen's Driver and Jock Hutchison's 1920 Wanamaker Trophy on Display; Golfers Can Also Snap Photos of the Original Wanamaker Trophy at Nearby PGA Golf Club

PORT ST. LUCIE, Fla. – The PGA Championship is being celebrated at the PGA Museum of Golf, with a special “PGA Championship Exhibit: Celebrating the Season’s Final Major” debuting on Fri., Aug 2, and continuing through the rest of the calendar year. The Exhibit pays homage to PGA Champions past and present who have defined the essence of one of the most storied events in golf.

In conjunction, from Aug. 8-11 only, golfers will have a rare opportunity to have their picture taken with the PGA Championship’s original Wanamaker Trophy on the Wanamaker Course’s putting green at the nearby PGA Golf Club, from 8 a.m.-11 a.m. The trophy, which was once lost by Walter Hagen and found several years later, will also be on display now through Aug. 4, in the PGA Golf Club’s golf shop, in celebration of next week’s PGA Championship.

Meanwhile, the rotating PGA Championship Exhibit at the PGA Museum of Golf will be updated during its five-month run and will feature rare memorabilia tracing the PGA Championship’s storied history dating to 1916, such as:

- Authentic replica clothing worn by 2012 PGA Champion Rory McIlroy during last year’s final round
- An autographed golf ball and signed photo of McIlroy from his record-breaking margin of victory
- A hickory shaft driver belonging to five-time PGA Champion Walter Hagen from the 1920s
- Replica Wanamaker Trophy awarded to 1920 PGA Champion Jock Hutchison
- Numerous official money clips and player badges spanning from 1953-2012
- A Gibson Les Paul electric guitar presented by 2003 PGA Champion Shaun Micheel to each former PGA Champion at the Champions Dinner at Whistling Straits in 2004
- Video highlights of the PGA Championship that trace its history to its beginnings in 1916
- An iconic photo of Sam Snead signing a war bond as a prize for winning the 1942 PGA Championship
- A photo of Ben Hogan carrying the Wanamaker Trophy after winning the PGA Championship in 1948
- Items commemorating this year’s 95th PGA Championship, which will be conducted at Oak Hill Country Club in Rochester, N.Y., Aug. 8-11. The 2013 PGA Championship will be televised live by CBS Sports, TNT and PGA.com.

In September, the Exhibit will celebrate the 50th Anniversary of Jack Nicklaus’ first PGA Championship victory in 1963 at Dallas Athletic Club, with timeless photos from the event and a one-of-a-kind plaque presented to Nicklaus by The PGA of America for his victory. The personal plaque is on loan from the Jack Nicklaus Museum in Columbus, Ohio.

“The PGA Museum of Golf carries a tradition of presenting one-of-a-kind memorabilia that showcases the storied history of The PGA of America and legends from the incredible drama that annually defines the PGA Championship,” said PGA Golf Club General Manager Jimmy Terry. “These rare artifacts trace the annals of golf and

express why our game is so beloved by golf fans across the world. We are proud to display these items, along with the original Wanamaker Trophy at PGA Golf Club for golf fans and our guests to enjoy.”

Admission to the PGA Museum of Golf is free and open to the public. The Museum is currently open from 10 a.m.-4 p.m., Fridays-Sundays.

The featured display is a tribute to the storied history of the PGA Championship, which was first contested at Siwanoy Country Club, in Bronxville, N.Y., and won by Jim Barnes in 1916. The Championship was staged at the suggestion of department store magnate Rodman Wanamaker, who also was instrumental in the founding of The PGA of America. Over the years, many of golf’s greatest names have captured the PGA Championship’s Wanamaker Trophy, including: Walter Hagen, Gene Sarazen, Ben Hogan, Byron Nelson, Sam Snead, Jack Nicklaus, Gary Player, Lee Trevino, Tiger Woods and Phil Mickelson.

The PGA Museum of Golf has hosted several special exhibits in recent years including tributes to the Ryder Cup, Senior PGA Championship presented by KitchenAid, PGA Grand Slam of Golf, African-American Golf Pioneers and the PGA Golf Professional Hall of Fame.

Additional Museum attractions include a workbench used by legendary course architect Donald Ross circa 1900; a display honoring PGA Past President Horton Smith, winner of the first Masters in 1934; and the Probst Library, which features one of the largest periodical collections in golf, including the first known written mention of golf from the Articles of Parliament in the 16th Century.

The PGA Museum of Golf is located in PGA Village, which also encompasses the PGA Golf Club’s 54 holes of Championship golf by Tom Fazio and Pete Dye; and the adjacent PGA Center for Golf Learning and Performance, a state-of-the-art, 35-acre golf learning, instruction, fitness and technology facility.

For more information, please visit www.PGA.com/museum or call 800-800-GOLF (4653).

About PGA Village

The Ryder, Wanamaker and Dye Courses form a trio of world-class courses at PGA Golf Club, at PGA Village in Port St. Lucie, Fla. Having been ranked among the best golf resorts in America, PGA Village also features the award winning, 35-acre PGA Center for Golf Learning and Performance and the PGA Museum of Golf. PGA Golf Club exists to be one of the premier public-access resort facilities in America, complete with a Private Members Club, and serves as the home club for our 27,000 men and women PGA Professionals. For more information, please visit pgavillage.com.

About The PGA of America

Since its founding in 1916, The PGA of America has maintained a twofold mission: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the multi-billion dollar golf industry. By creating and delivering world-class championships and innovative programs, The PGA of America elevates the public's interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. As The PGA nears its centennial, the PGA brand represents the very best in golf.

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The PGA of America, 100 Avenue of the Champions, Palm Beach Gardens, FL 33418