



IMMEDIATE RELEASE

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PGA MUSEUM OF GOLF SPEAKER SERIES TO FEATURE 1958 PGA CHAMPION DOW FINSTERWALD; AUTHOR DR. HARVEY FROMMER, MARCH 16-17

PORT ST. LUCIE, Fla. – Dow Finsterwald, the 1958 PGA Champion and 1977 U.S. Ryder Cup Captain, and legendary sports historian Dr. Harvey Frommer, are the respective featured speakers, March 16 and 17, at the PGA Museum of Golf Speaker Series at PGA Village in Port St. Lucie, Fla.

Finsterwald will appear Wednesday, March 16, from 5:30 to 7 p.m. at the museum rotunda, located at I-95, Exit 121 (St. Lucie West Blvd.). Frommer will appear Thursday, March 17, at 1 p.m. Both events are open to the public with complimentary admission.

Frommer, a professor emeritus at New York University, is the author of more than 40 books, including *Remembering Yankee Stadium* and *Games of the XXIIIrd Olympiad*. Frommer will discuss and sign his recently-released book, *Remembering Fenway Park*.

A native of Athens, Ohio, Dow Finsterwald won the 1958 PGA Championship at Llanerch Country Club in Havertown, Pa. In doing so, Finsterwald became the first to win the PGA Championship in a stroke-play format. In 1957, the final year of the PGA Championship being contested at match play, Finsterwald finished as the runner-up to Lionel Hebert at Miami Valley Golf Club in Dayton, Ohio.

Finsterwald won 11 times on the PGA Tour in a competitive career that lasted just more than a decade. He also was the runner-up in the 1962 Masters Tournament.

Finsterwald played on four United States Ryder Cup Teams – 1957, '59, '61 and '63 – and was the Captain of the 1977 U.S. Team that defeated Great Britain & Ireland at Royal Lytham and St. Annes, in England. That was the last Ryder Cup before players from all of Europe were invited to compete in the biennial competition.

A consistent player with a strong short game, Finsterwald won the Vardon Trophy in 1957 for having the tour's lowest stroke average, and one year later, he earned the PGA Player of the Award.

About PGA Village

The Ryder, Wanamaker, and Dye Courses form a trio of world-class courses at PGA Golf Club, at PGA Village in Port St. Lucie, Fla. Named by *Golf Digest* as one of the “75 Best Golf Resorts in North America,” PGA Village also features the award-winning, 35-acre PGA Center for Golf Learning and Performance and the

PGA Museum of Golf. PGA Golf Club exists to be one of the premier public-access resort facilities in America, complete with a Private Members Club, and serves as the home club for our 27,000 men and women PGA Professionals. For more information, please visit pgavillage.com.

About The PGA of America

Celebrating its 95th year, The PGA of America has maintained a twofold mission of its founders: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf.

By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in a multi-billion dollar golf industry.

By creating and delivering dramatic world-class championships and exciting and enjoyable promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public's interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. The PGA of America brand represents the very best in golf.

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