

IMMEDIATE RELEASE

Dec. 19, 2013

Contact: Michael Abramowitz Glenn Gray

The PGA of America Buffalo Communications

540/718-1731

mabramowitz@pgahq.com ggray@buffalocommuncations.com

PGA Golf Club Announces New 'Stay-and-Play' Special Package for Winter Escapes

Flagship Property of the PGA of America Offers 54 Holes of Championship Golf by Legendary Designers Tom Fazio and Pete Dye, High-Tech Club Analysis and Three Nights of Accommodations at a 50 Percent Savings

561/624-8458

PORT ST. LUCIE, Fla. – PGA Golf Club at PGA Village – the premier public-access resort with 54 championship holes by legendary architects Tom Fazio and Pete Dye; the 35-acre PGA Center for Golf Learning and Performance; and the iconic PGA Museum of Golf – is introducing a new Winter Escape Stay-and-Play special offer for golf enthusiasts.

Three-night, four-day escapes start at \$600 per person. Valued at more than \$1,200, this special package features:

- Three rounds of golf at PGA Golf Club
- Three nights of full-scale accommodations at Perfect Drive Villas
- One 60-minute Trackman club analysis at the PGA Center for Golf Learning and Performance
- A \$25 food and beverage coupon for each golfer
- All visitors to PGA Golf Club enjoy year-round complimentary admission to the PGA Museum of Golf

Available dates are Jan. 1–April 30, 2014. Rates per golfer are based on four people sharing a two-bedroom villa. Prices are subject to availability and do not include taxes.

Some of the best weather in the country occurs in South Florida during the winter, with average high temperatures in the 70s during January and February.

"PGA Golf Club is one of America's premier destinations for golfers from around the world," said PGA Golf Club General Manager Jimmy Terry. "Our fun and affordable Winter Escape Stay-and-Play packages are a perfect opportunity to travel to South Florida during what most people consider the best time of the year for weather and course conditions."

Located an hour north of West Palm Beach, Fla., PGA Golf Club features an array of exceptionally conditioned and challenging layouts.

The Wanamaker Course by Fazio provides a stunning backdrop against breathtaking palm trees and palmettos. His distinct Carolina touch is also evident on the Ryder Course with rolling hills, majestic pines and challenging water hazards. Weaving through 100 acres of wetlands, the Dye Course is a links-style layout with pine straw rough, vast coquina waste bunkers and grass-based bunkers.

The nearby PGA Center for Golf Learning & Performance, a golf instruction, practice, technology and fitness park provides the ultimate learning environment for players of all levels. With 100 swing stations and nine bunker types simulating play from around the world, the highly acclaimed training facility is an ideal destination to tune up for the 2014 season.

The on-site PGA Museum of Golf features the game's four major Championship trophies and the Vardon Trophy on display; Donald Ross' workbench from 1900; vast Ryder Cup and PGA Championship memorabilia, including a full-scale replica of 2012 PGA Champion Rory McIllroy's outfit; and a tribute to 2013 PGA Champion Jason Dufner.

For reservations, call 888-247-8959 and reference "PSL-PUREW" or visit www.GolfPacPGAVillage.com.

For more information on PGA Golf Club and The PGA of America, visit <u>www.pgamediacenter.com</u>.

###