## WHEN YOU GRADUATE FROM THE PGA GOLF MANAGEMENT UNIVERSITY PROGRAM, YOU...

- Earn a bachelors degree in a golf industry compatible major
- Have the ability to apply for PGA Membership
- Earn the right to wear one of the most recognized logos in sports
- Are recognized as an "Expert in the Game and Business of Golf"

One of the greatest assets of the program is the incredible network that students have access to. I can attribute all of my success in the golf industry to the experiences that have been made available to me through the PGA of America's Golf Management University Program.

Patrick Gunning, PGA
 Penn State University Graduate



The PGA Golf Management
University Program is now available
at 19 universities across the country.
A list of accredited universities
and career paths can be found at
PGALinks.com

For more information contact:



Bill Cioffoletti, PGA Master Professional Education Faculty (772) 462-8511 recruiting@pgahq.com



The PGA of America 100 Avenue of the Champions Palm Beach Gardens, FL 33418



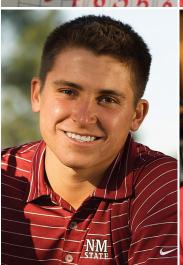


"The Experts in the Game and Business of Golf"

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To become a college graduate and a PGA member in 4½ years provides countless opportunities. I know I am involved in something special.

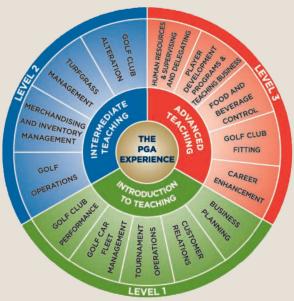
Stacy Barwick, PGA
 Florida State University Graduate

## THE PGA GOLF MANAGEMENT UNIVERSITY PROGRAM...

- A four-and-one-half to five year program for aspiring PGA Professionals
- Accredited by The PGA of America
- Provides extensive classroom studies, internship experience and opportunities for player development
- Prepares students with the knowledge and skills to succeed in the golf industry
- Offers expanded career paths in addition to traditional green grass locations
- Allows students to earn a degree in areas such as Marketing, Business Administration, Hospitality Administration, Recreation and Park Management
- Graduates currently have a 100% employment placement rate

The PGA Golf Management University
Program is offered at 19 universities
nationwide. Each participating university
has specific entrance requirements. Financial
assistance is granted to deserving students
at each university through scholarships, workstudy programs, loans and grants. Contact each
university directly for entrance requirements
and financial information.

## PGA PROFESSIONAL GOLF MANAGEMENT PROGRAM 2.0



This pathway to PGA membership blends the PGA PGM Program courses listed above along with the academic requirements to obtain your bachelor's degree offered at an accredited PGA Golf Management University. Students in the university program will cover the same course material and must complete the same requirements- such as work experience activities and the Playing Ability Test- as PGA apprentices. However, they will do so in addition to their regular college course load.



in the golf industry. A symbol of quality and integrity in the eyes of the general public, it represents the gold standard; the very best in golf.

Since 1916, The PGA of America's mission has been twofold: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf.

By establishing and elevating the standards of the golf profession through world-class education, employment services, marketing and research programs, The PGA enables its Professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the multibillion dollar golf industry.

