# Facility Profile Update Form

## Contact Information

<table>
<thead>
<tr>
<th>Name of person submitting information</th>
<th>Member ID</th>
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<tr>
<th>E-mail Address</th>
<th>Phone #</th>
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## Golf Facility

<table>
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<tr>
<th>Name of Facility</th>
<th>Facility Contact Person</th>
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<tr>
<th>Address</th>
<th>Phone #</th>
<th>Fax #</th>
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<th>City, State, Zip Code</th>
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1. **At what type of golf facility are you employed? (Choose one)**
   - Golf Course  
   - Golf Range  
   - Golf School/Academy  
   - Indoor Golf Center  
   - Golf Retail Store

2. **Which of the following best describes your primary customer access to your facility? (Choose one)**
   - Private  
   - Semi-private  
   - Public  
   - Resort  
   - Military  
   - University-related

3. **Who owns the facility? (Choose one)**
   - Member/Group Association  
   - Private Owner/Corporation  
   - Government/Municipal Agency  
   - Military  
   - University  
   - Owned by me  
   - Owned by another PGA member

4. **Are you employed at a facility with golf holes?**
   - Yes, how many? ______  
   - No

5. **Does your facility have an initiation fee?**
   - Yes (please indicate the highest fee for a full/golf family membership ______  
   - No  
   - N/A

6. **During your weekend/peak season, what is the highest green/guest fee & cart fee COMBINED? ______  
   - N/A

7. **What is your tee time interval? ______ minutes  
   - N/A

8. **Number of current golf memberships at your facility ________**

9. **If applicable, indicate the golf shop space dedicated to merchandise (in square feet) ________**

## Standard Industry Definitions

**Private** – A facility where access is restricted to members and their guests.

**Semi-private** – A facility that offers memberships and is open to the public.

**Public** – A facility with customers who primarily represent the general public and which may or may not offer memberships.

**Resort** – A facility affiliated with lodging; customers include guests of the resort.

**Military** – A facility affiliated with a military base where members of the military and their families receive preferred rates and that may or may not provide access to the general public.

**University-related** – A facility that provides access to university students, faculty, staff and their families.

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**For more information:**

Customer Service:

800 477 6465 Ext. 8574

Email:

performancetrak@pgahq.com

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Please fax this completed form to PGA of America c/o PerformanceTrak at

(561) 624-8403

Form revised 1/5/2011