

Patriot Golf Day 2008 Best Practices Submitted By PGA Professionals

Cory Schaub, PGA Hammock Bay Golf & Country Club Naples, Fla.

Held a closest to the pin par 3 challenge over the Labor Day weekend for our Patriot day fundraiser. We had over 130 participants. We also were able to sell 2 of the Taylor Made limited edition drivers at \$400 each. The total amount raised was \$1,583.75 minus the 2 deposits =\$350 so the net amount raised was \$1,233.75.

Bob Radunz, PGA
The Colony Golf & Country Club
Bonita Springs, Fla.

1. Hosted a Flag Tournament on Saturday

Entry Fee: \$5 entry fee with 50% being returned in gift certificates to the winners (20% of the field) and 50% going to support the Folds of Honor Foundation.

Format: Players participated by making their own tee times throughout the day. Each golfer was given a small American Flags with his or her name on it. Each golfer was given 100% of his/her handicap. When the golfer hits his/her handicap (72 + handicap), he/she planted his/her flag in the ground where his/her last shot came to rest. Golfers who played a full 18 holes and hadn't used all his/her shots, started again on #1 and played until no strokes were left. The golfer then planted his/her flag in the ground. Golfers reported the location of their flags to the golf professional staff for easy retrieval and determining winners. The golfers whose flags were planted the furthest around the golf course were the winners.

Tees: Players played from the tees of their choice.

2. Conducted a drawing for the limited edition TaylorMade R7 'Patriot Golf Day' Driver (Saturday through Monday)

A \$20 donation allowed each participant one entry into the drawing plus a "Return to Play" voucher, which entitles the bearer to return to The Colony to play complimentary time with a full paying golfer.

The Colony - Patriot Golf Day Summary:

- o 33 members & guests participated in our Flag Day Tournament = \$165
- o 62 members & guests participated in the \$20 drawing for the limited edition TaylorMade Driver (each also received a gift certificate to return complimentary with a full paying golfer member or guest) = \$1,240
- o 9 members & guests made a donation only = \$235
- o Total \$1,640 \$175 Cost of TaylorMade Driver = \$1,465 Donation

Jane Broderick, PGA PGA National Golf Club

Palm Beach Gardens, Fla.

We are collecting donations all weekend, and will actually extend it to September 2 to make things available to the service men and women who will be staying here. We have opened the resort to active military on Monday, 9/1 for a free night stay, a free round of golf on the Palmer on 9/2, along with a free clinic and free demonstration by Dennis Walters.

Jan Tellstrom, PGA Smock Golf Course

Indianapolis, Ind.

(E-mail)

This newsletter was sent via e-mail to facility mailing list to promote Patriot Golf Day.

Dudley Darling Juniper Hill Golf Course

Northborough, Mass.

Last year we had golfers put their name or someone else's name on a PGD donation card that we made up and <u>stuck</u> them up around the shop. Along with a couple of flight suits and a uniform from a returning Marine on manikins, it was very visual. This year we will use the current PGD logo and do the same thing.

Chad Bucci, PGA NCR Country Club

Dayton, Ohio

(E-mail)

NCR Country Club Invites YOU to join them Sunday, August 31st from 10am to 5pm For Patriot Golf Day! Open To All Who Would Like to Support Our Men and Women in Service.

ALL PROCEEDS BENEFIT THE FOLDS OF HONOR FOUNDATION.

Admission Is A Donation or Donated Piece of Golf Equipment.

Why Attend?

- Golf Instruction from local PGA Professionals
- Autograph sessions from former and current Buckeyes, Reds, Bengals, Blue Jackets and other sport figures!
- Hole In One Contest.
- Auctions for Equipment & Sport Memorabilia.
- Meet Military Families.

Supported By Adams, Titleist, NCR Membership and The Miami Valley Golf Association

Thomas W. Tatnall, PGA Master Professional Tatnall Association Golf Course Consultants

Ridgeland, Miss.

While I do not now have an affiliation with I golf course, I have a long term consulting relationship with SkyGolf, (Skyhawke Technologies, LLC), where I am Director of Professional Program Development. With the support of our CEO, Richard Edmonson, I will be offering all of our employees an opportunity to contribute to Patriot Golf Day. If it is permissible, we will also promote this event on our website, SkyGolf.com. As a purely golf company, we are proud to do our part in this wonderful effort that illustrates the caring nature of golfers. We hope that others in the golf industry will join in this effort.

Kevin P. McKinley, PGA Treetops Resort

Gaylord, Mich.

Treetops Resort in Gaylord, MI played host to the Par 3 Shootout airing nationally on ESPN from 1999 - 2006. Over that course of time we have also hosted a tournament (Par 3 Amateur Shootout) over Labor Day Weekend. The event is a two-person tournament that allows participants to play 27 holes each day of this 2-day event (18 on our Tom Fazio and Rick Smith courses and 9 each day on Treetops, set up exactly the way the professionals played it in 2006). This year, in celebration of Patriot Golf Day, we have decided to make that event a charitable one benefiting the Folds of Honor Foundation. The event will consist of an opening ceremony on Friday, August 29th, complete with an honor guard and a possible flyover, and the tournament on August 30th and 31st. We are excited to have secured Duane and Dawn Bucklin (parents of Brock Bucklin who was the fallen soldier that inspired Dan Rooney to begin Patriot Golf Day in the first place) as our honored guests for the event.

Mike Clayton, PGA University Park Country Club

University Park, Fla.

National Patriot Golf Day weekend is Aug. 29-Sept. 1, but University Park Country Club is getting a head start on honoring U.S. servicemen and servicewomen at 1 p.m. Aug. 16 with its Patriot Golf Day Tournament. The format is a four-person scramble with men's, women's and mixed-team divisions. The cost is \$29 for University Park members and \$50 for non-members, with range balls, a dinner and prizes included. A portion of each entry fee will be donated to the Folds of Honor Foundation, which provides scholarships to family members of individuals who have become disabled or lost their lives in the line of duty.

Ryan Duff Gold Canyon Golf Resort

Gold Canyon, Ariz.

(E-mail)

PATRIOT GOLF DAY!

to benefit the "Folds of Honor Foundation" Saturday September 6, 2008 8:00 am Shotgun Start Dinosaur Mountain Golf Course

2 - Person Scramble

\$169.00 + tax per TEAM

Includes: Green Fee, Golf Cart w/ GPS, Practice Balls,

On Course Contests, Prizes, BBQ Pulled Pork Lunch after golf

Open to the first 60 Teams

Proceeds will help provide educational scholarships for military families of those who have become disabled or lost their lives in the line of duty

Todd Sone, PGA

Vernon Hills, III.

After hearing about Patriot Golf Day, I've been thinking about how we could be involved as teachers and we've decided that on Saturday, September 27th, the Impact Golf Staff will host a day called "Teaching for our Troops" to benefit the "Folds of Honor Foundation". On September 27, from 9:00 am to 4:00 pm we will set up video stations on the range for full swing. We will also set up a short game station and a putting station. We will be volunteering our time to help golfers with any part of the game. Depending on the number of people waiting, we will give 10-15 minutes at each station. We will have a donation box available, giving our students the opportunity to support our troops by helping to take care of their families. It will be a great day of giving and receiving.

Abe Hernandez, PGA Royal Oaks Country Club

Dallas, Texas

The second annual Patriot Golf Day will be conducted over this coming Labor Day weekend, Aug. 29 to Sept. 1, but the 500 members of Royal Oaks Country Club in Dallas, Texas, decided Memorial Day weekend would work just fine.

Guided by PGA Assistant Professional Abe Hernandez, Royal Oak's membership raised \$26,386 on May 26 through a combination of donations and a sports fan's dream silent auction - all conducted on the first tee.

Royals Oaks members donated \$5,000, while the silent auction - conducted on the first tee and featured many special sports memorabilia items donated by professional athletes of several sports - yielded \$21,386.

Included in the auction were autographed items donated by the Dallas Stars, Texas Rangers, Dallas Cowboys and PGA Tour professionals. Justin Leonard donated a PGA Grand Slam of Golf flag signed in 2002 by Leonard, Tiger Woods, Rich Beem and Davis Love III. The flag was sold for \$5,000, while a U.S. flag that had flown above the U.S. Capitol went for \$2,750.

South Central PGA Section

To All South Central Section Golf Professionals:

From August 29th - September 1st golfers nationwide are encouraged to donate a minimum of \$1 to benefit the Folds of Honor Foundation, which provides educational scholarships to families of those who have become disabled or lost their lives in the line of duty. Patriot Golf Day is the way to give back to those who have given everything and support Dan Rooney our fellow South Central Section Member. I want to encourage all of our facilities in the Section to get signed up this year. In 2007 our Section was 10th overall with 41.5% of our facilities participating and we have set a goal of 100% participation this year. As of today South Central only has 33 of 159, which is 20.8% of our facilities, signed up. It is easy and quick to register here. Again I want to encourage everyone to sign up and support our fellow SC Golf Professional Dan Rooney. We should have no problem becoming the number one participating section and meeting our 100% goal. Sincerely

Cary Cozby, President

Illinois PGA Section

(Press Release)

ILLINOIS PGA TO KICK-OFF 2008 PATRIOT GOLF DAY AT SECTION CHAMPIONSHIP

GLENVIEW, III. - August 21, 2008 - The Illinois PGA, in conjunction with the 86th Illinois PGA Championship/PPNC (PGA Professional National Championship), will once again kick-off Patriot Golf Day, a joint initiative of the PGA of America and the United States Golf Association (USGA). The Championship is the premier member event on the Illinois PGA calendar and is scheduled to take place August 25-27 at historic Medinah (III.) Country Club, course No. 1. Complete press release.

John Hall Old North State Club

New London, N.C.

I'm soliciting some of my business partners for our upcoming event September 27th. Some will send their donations "through" our event and others will be direct like this one. Just want to let you know that our fundraising will also be outside of the actual dinner/golf outing that we're having. Also, we've decided to turn our Friday night dinner with Ed into a "military appreciation" night. We've invited several recently retired veterans to our event, including a 2 Star General that served with the 82nd Airborne, Chuck "Swandog" Swannock. He's a golfing buddy of mine and a great American. His last tour was in Iraq two years ago.

We've already got commitments for \$14,000 and we've haven't caught second gear yet!!

Frank L. Gumpert III, PGA The Country Club of Louisiana

Baton Rouge, La.

Here is an easy way to really <u>promote this year's Patriot Day at your club</u>. First, I went to the local party store and purchased about \$30 of red, white, and blue party supplies to decorate my shop patriot display table (picture enclosed). I then contacted my local Taylor Made rep and asked for one of their special drivers that are being built for the Patriot Day promotion that will be no cost to my club.

The Taylor Made Patriot's Day club will be raffled off just before closing on the last day of Patriot's Day, September 1. You will have 2 ways to secure raffle tickets. As I did last year, I will send out periodic emails asking for donations. For every \$20 that is donated, you receive 1 ticket or 6 for \$100. I will also host a member / member tee tournament all 3 days for a \$20 per person entry fee. We will allow multiple partners, and for every entry fee, we will give the player 1 raffle ticket. We will cut the entry fee 25% that will also go directly to the Patriot Day promotion.

But, one of the most important keys to my promotion, I asked several members that were career military retires to serve on my committee to help me talk up this year's Patriot Day. My club was fortunate in rising over \$3700 last year. I plan to double that figure this year.

Ko Olina Golf Club

Kapolei, Hawaii

(*Flyer*) Join Ko Olina Golf Club on Saturday August 30th to Celebrate Patriot Golf Day FREE Patriot Golf Day Clinic with Lt. Billy Hurley, III, '04 Naval Academy Grad, Golf Professional, & U.S. Walker Cup Team Member. 10:00am - 11:00am. Door Prizes Available. Active Duty Military Personnel. Register to win a round of golf with Lt. Billy Hurley, III & Admiral Tom Fargo (Ret), Former Commander of the U.S. Pacific Command and current President and CEO of the Hawaii Superferry, Inc. 2 Lucky Service Members Will Enjoy Lunch at Roy's Ko Olina at 11:30am Followed by 18 holes of golf. Golfers must have a minimum handicap to be eligible (24 for Men and 30 for Women). On Aug 30, for every round of golf played, Ko Olina will donate \$1 to Folds of Honor, a legacy foundation designed to provide educational scholarships for dependents and spouses of service members who are either killed or disabled while serving and defending our great nation.

Key Results from Patriot Golf Day

Nick Marucci, PGA Tippecanoe Lake Country Club Leesburg, Ind.

Raised more than \$14K playing marathon golf (432 holes in 16 hours).